

Tweet	From	Created_at
In KC? Join us for Greater KC Chamber Innovation Conf Jul 28: <a href="http://bit.ly/alwfes">http://bit.ly/alwfes</a> If not in KC follow #GKCCInno #innovation #innachat	Brainzooming	Wed 21 Jul 2010 00:51:36 +0000
RT @Brainzooming: In KC? Join us for Greater KC Chamber Innovation Conf Jul 28: <a href="http://bit.ly/alwfes">http://bit.ly/alwfes</a> If not in KC follow #GKCCInno #innovation #innachat	bikespoke	Wed 21 Jul 2010 00:54:48 +0000
RT @Brainzooming: In KC? Join us for KC Chamber Innovation Conf Jul 28: <a href="http://bit.ly/alwfes">http://bit.ly/alwfes</a> If not follow #innachat	ideasurge	Wed 21 Jul 2010 02:21:48 +0000
RT @Renee_Hopkins: Thanks! RT @atownley: #innachat folks wishing to dial direct since ning's down can go here for the real framing post: <a href="http://bit.ly/9z1wNM">http://bit.ly/9z1wNM</a>	CreativeDynamix	Wed 21 Jul 2010 11:07:53 +0000
RT @Renee_Hopkins: Thanks! RT @atownley: #innachat folks wishing to dial direct since ning's down can go here for the real framing post: ...	CreativeDynamix	Wed Jul 21 11:07:53 +0000 2010
RT @jkloren: #innachat friends - Free webinar tomorrow at 11AM PDT - innovating BIG: If it feels good it might be dangerous! <a href="http://bity.ly/innobig01">http://bity.ly/innobig01</a>	CreativeDynamix	Wed 21 Jul 2010 11:08:21 +0000
RT @jkloren: #innachat friends - Free webinar tomorrow at 11AM PDT - innovating BIG: If it feels good it might be dangerous! <a href="http://bity...">http://bity...</a>	CreativeDynamix	Wed Jul 21 11:08:21 +0000 2010
RT @innovate: Doing Nothing to Enhance Creativity - <a href="http://su.pr/8wG9LG">http://su.pr/8wG9LG</a> - Stephen Shapiro - #innovation #innachat	jaysmet	Wed Jul 21 13:45:50 +0000 2010
RT @jkloren: #innachat friends - Free webinar tomorrow at 11AM PDT - innovating BIG: If it feels good it might be dangerous! <a href="http://bity...">http://bity...</a>	bpluskowski	Wed Jul 21 14:43:05 +0000 2010
RT @Renee_Hopkins: Thanks! RT @atownley: #innachat folks wishing to dial direct since ning's down can go here for the real framing post: ...	bpluskowski	Wed Jul 21 14:43:10 +0000 2010
New Post: Is your Community Contaminated? <a href="http://bit.ly/chzuUG">http://bit.ly/chzuUG</a> #smchat #hbrchat #kmers #socialmedia #socialmediahour #sm #e2conf #innachat	bpluskowski	Wed Jul 21 16:36:18 +0000 2010
Q2: I'll say the tweeps weighing in at #innachat have really expanded some of my thinking creatively. #smchat	itsasmallpond	Wed Jul 21 17:28:26 +0000 2010
Yes great thoughts over there: @itsasmallpond I'll say the tweeps over at #innachat have really expanded my thinking creatively #smchat	TalentCulture	Wed Jul 21 17:30:56 +0000 2010
RT @bpluskowski: New Post: Is your Community Contaminated? <a href="http://bit.ly/chzuUG">http://bit.ly/chzuUG</a> #smchat #hbrchat #kmers #socialmedia #socialmediahour #sm #e2conf #innachat	QuantFun	Wed 21 Jul 2010 18:22:39 +0000
The data revolution is here for social science. Study: What humans do in real time <a href="http://bit.ly/azHwN6">http://bit.ly/azHwN6</a> #Science #Innochat	AnjaHoffmann	Thu 22 Jul 2010 07:48:22 +0000
What for-profits can learn from non-profits about employee motivation <a href="http://is.gd/dc4We">http://is.gd/dc4We</a> #socent #innachat	ideasurge	Thu 22 Jul 2010 12:58:31 +0000
Wondering how #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	atownley	Thu 22 Jul 2010 13:05:16 +0000
does #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> RT @atownley	ideasurge	Thu 22 Jul 2010 13:07:18 +0000
RT @bpluskowski: New Post: Is your Community Contaminated? <a href="http://bit.ly/chzuUG">http://bit.ly/chzuUG</a> #smchat #hbrchat #kmers #socialmedia #socialmediahour #sm #e2conf #innachat	atownley	Thu 22 Jul 2010 13:08:41 +0000
&quot;A life without cause is a life without effect.&quot; ~Barbarella #innachat Is a cause the core of an effective tribe?	ideasurge	Thu 22 Jul 2010 13:14:41 +0000
Sad to miss today :( RT @atownley does #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	Renee_Hopkins	Thu 22 Jul 2010 13:27:23 +0000
RT @atownley: Wondering how #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	sarahlance	Thu 22 Jul 2010 13:40:19 +0000
RT @ideasurge: &quot;A life without cause is a life without effect.&quot; ~Barbarella #innachat Is a cause the core of an effective tribe?	hastac	Thu 22 Jul 2010 13:57:30 +0000
RT @atownley: Wondering how #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	erlanovation	Thu 22 Jul 2010 13:59:32 +0000
Thank you! RT @LitsaAhern: New Post: Is your Community Contaminated? <a href="http://bit.ly/chzuUG">http://bit.ly/chzuUG</a> #hbrchat #kmers #socialmedia #sm #e2conf #innachat	bpluskowski	Thu 22 Jul 2010 14:08:20 +0000
RT @atownley: Wondering how #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	bpluskowski	Thu 22 Jul 2010 14:30:39 +0000
RT @AnjaHoffmann: Inspiring and Innovative Read: 30 Cool Young Entrepreneurs <a href="http://bit.ly/c8lB4s">http://bit.ly/c8lB4s</a> #Innochat #Entrepreneurship	Krisdah	Thu 22 Jul 2010 15:33:00 +0000
Sorry to miss #innachat today @TalentCulture - will look for updates! Thursday cheers.	meghanmbiro	Thu 22 Jul 2010 15:49:34 +0000
RT @bpluskowski @atownley how #triballeadership helps #innovation? Join us at 12p EDT for today's #innachat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a>	meghanmbiro	Thu 22 Jul 2010 15:50:20 +0000
10 min to #innachat on #triballeadership and #innovation. Framing <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> . Please join us!	atownley	Thu 22 Jul 2010 15:51:16 +0000
@MeghanMBiro I may miss #innachat today as well some other priorities are bubbling up. Thursday cheers to all!	sarahlance	Thu 22 Jul 2010 15:53:07 +0000
Join us in KC for Greater KC Chamber #Innovation Conf Jul 28: <a href="http://bit.ly/alwfes">http://bit.ly/alwfes</a> If not in KC follow #GKCCInno. #innachat	Brainzooming	Thu 22 Jul 2010 15:58:01 +0000

RIGHT NOW RT @atownley: 10 min to #innochat on #triballeadership and #innovation. <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> . Please join us!	ideasurge	Thu 22 Jul 2010 16:00:56 +0000
Hi #innochat tweeps! Welcome to today's chat. I'm your moderator Andrew and I'm working on innovating the travel space at the moment.	atownley	Thu 22 Jul 2010 16:01:13 +0000
Good day biz expert & innovator in mktng & IP consultant author speaker coach & succession planner. Good to be here on #innochat	GetResults	Thu 22 Jul 2010 16:03:00 +0000
RT @atownley: Wondering how #triballeadership helps #innovation? Join us for today's #innochat. Framing: <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> #innochat	clarionwave	Thu 22 Jul 2010 16:03:13 +0000
RT @ideasurge: NOW RT @atownley: #innochat on #triballeadership and #innovation. <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> . Please join us! #innochat	ambercleveland	Thu 22 Jul 2010 16:04:55 +0000
RT @atownley #innochat on #triballeadership and #innovation. Framing <a href="http://bit.ly/9Tt4fZ">http://bit.ly/9Tt4fZ</a> . Please join us!	jkloren	Thu 22 Jul 2010 16:05:23 +0000
Hey innocats! Keeping an eye on today's #innochat from inside a staff meeting in Mpls. #innochat	Hamlet	Thu 22 Jul 2010 16:05:24 +0000
Hmm... either everyone's decided to skip today or twitter's being quiet. Anyone else around for today's #innochat?	atownley	Thu 22 Jul 2010 16:05:39 +0000
@Hamlet Hi Chris. We won't tell anyone. :) #innochat	atownley	Thu 22 Jul 2010 16:06:47 +0000
Chris Whitside marcom guy in Toronto - supporting Mobile Process Services innovation for Enterprise Mobility. <a href="http://www.w-w-w.org">www.w-w-w.org</a> #innochat	clarionwave	Thu 22 Jul 2010 16:07:16 +0000
@atownley Love the topic! "Partially here" today. Finishing slide deck for @HubBayArea lab in Berkeley in 3 hours. #innochat	jkloren	Thu 22 Jul 2010 16:07:20 +0000
Hi everyone of #innochat!	bcoelho2000	Thu 22 Jul 2010 16:07:23 +0000
Morning #innochat. Just running a few minutes late.	donaldmcmichael	Thu 22 Jul 2010 16:07:34 +0000
@atownley Whew! Thanks. At least I'm not presenting. :) #innochat	Hamlet	Thu 22 Jul 2010 16:07:58 +0000
@jkloren Hi Julian! Good to have you--even if it's only partially! Let's keep up with the intros for a couple of more mins. #innochat	atownley	Thu 22 Jul 2010 16:08:03 +0000
@bcoelho2000 @donaldmcmichael Welcome to the chat! #innochat	atownley	Thu 22 Jul 2010 16:08:26 +0000
My name is Bruno Coelho and I'm on the business of unleashing people's potential and inspire them to change the World! #innochat	bcoelho2000	Thu 22 Jul 2010 16:08:43 +0000
@bcoelho2000 Afternoon Bruno how's life on the other side of the pond? #innochat	GetResults	Thu 22 Jul 2010 16:09:09 +0000
Hey guys! It feels like it has been a while. Looking forward to this #innochat topic	ideasurge	Thu 22 Jul 2010 16:09:30 +0000
Then you're likely going to have a lot to add today's chat @bcoelho2000! #innochat	atownley	Thu 22 Jul 2010 16:10:27 +0000
Oh and for those that don't know me: my name is Kendall Thiessen. I am a tech attorney entrepreneur philosopher goofball #innochat	ideasurge	Thu 22 Jul 2010 16:10:32 +0000
@bcoelho2000 Sounds like a big job Bruno! #innochat	ideasurge	Thu 22 Jul 2010 16:10:49 +0000
Hi #innochat. I'm Valerie community manager for Myoo Create- we crowdsource solns for environmental and social change	myoocreate	Thu 22 Jul 2010 16:10:55 +0000
Hi Kendall! Glad you're here! #innochat	atownley	Thu 22 Jul 2010 16:11:01 +0000
@GetResults It's really sunny! You should come and visit Portugal someday! And how are you? #innochat	bcoelho2000	Thu 22 Jul 2010 16:11:22 +0000
@myoocreate Welcome Valerie! That sounds very interesting. #innochat	atownley	Thu 22 Jul 2010 16:11:44 +0000
@DavidFCox I often tell aspiring speakers to watch tv preachers like Bob Shuller - for tips on how to present well! #innochat	GetResults	Thu 22 Jul 2010 16:11:48 +0000
Boris Pluskowski here - author of <a href="http://www.completeinnovator.com">http://www.completeinnovator.com</a> - Innovation Collaboration and Social Tools #innochat	bpluskowski	Thu 22 Jul 2010 16:12:00 +0000
@atownley I hope so! I always try to bring my A game because I never know if there's someone in the stadium that never saw me play #innochat	bcoelho2000	Thu 22 Jul 2010 16:12:10 +0000
@bcoelho2000 Doing better - chemo on Tues went well - am healing fast. Life is good. Portugal - one of these days #innochat	GetResults	Thu 22 Jul 2010 16:12:24 +0000
@bcoelho2000 where in Portugal are you Bruno? #innochat	bpluskowski	Thu 22 Jul 2010 16:12:40 +0000
@ideasurge It really is! :D #innochat	bcoelho2000	Thu 22 Jul 2010 16:12:53 +0000
@myoocreate Agree with Andrew... your job sounds really interesting. #innochat	Hamlet	Thu 22 Jul 2010 16:12:54 +0000

We've a lot to cover let's just jump into Q1: Do you (or how) do you think #triballeadership L4/5 is relevant to #innovation? #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:13:00 +0000
John Cloonan marketing director of ZeroChaos Owner of Realize LLC marketing marketing prof @ShorterUniv lunatic motorcyclist #innochat	<b>johncloonan</b>	Thu 22 Jul 2010 16:13:11 +0000
@bpluskowski Hi Boris! Glad you could make it! #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:13:18 +0000
I'm a finance & strategy pro in the entertainment business. Out of NYC with a focus on convergence of mobile and entr. #innochat	<b>donaldmcmichael</b>	Thu 22 Jul 2010 16:13:29 +0000
True RT @GetResults: I often tell aspiring speakers to watch tv preachers for tips on how to present well! #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:13:36 +0000
@GetResults I'm glad that things are working out ok! Your positive attitude is inspiring! #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:13:38 +0000
@myoocreate No worries! I'm a bit rusty so we'll all get on fine! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:13:59 +0000
@atownley Q1: Absolutely relevant. Innovation is nothing if not a community effort built on trust and shared goals. #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:14:07 +0000
@bpluskowski I'm at the beautiful Lisbon! Do you know Portugal? #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:14:26 +0000
Thanks all! Feel free to check out <a href="http://myoocreate.com">http://myoocreate.com</a> after #innochat.	<b>myoocreate</b>	Thu 22 Jul 2010 16:14:32 +0000
Q1: absolutely. Innov is about action not just ideation. That means you need team=broader engagement #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:14:38 +0000
A 1 - Yes high level tribal leadership skills always help in innovation - buy-in crucial & high cultural acceptance levels only help #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:15:05 +0000
Q1: All the management and processes and whatnot are for diddly if you don't have a strong supportive culture. #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:15:05 +0000
RT @atownley: #innochat Q1 - L4/5 is something that an org should strive to achieve. The innov champions must be at that higher level.	<b>donaldmcmichael</b>	Thu 22 Jul 2010 16:15:08 +0000
RT @ideasurge: Q1: absolutely. Innov is about action not just ideation. That means you need team=broader engagement &lt;- Yes! #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:15:33 +0000
@jkloren @atownley @Renee_Hopkins @DavidFCox @GetResults Lurking today other things to do want to say thanks for the tribe #innochat !!	<b>sarahlance</b>	Thu 22 Jul 2010 16:15:38 +0000
@DonaldMcMichael Just the champions or the whole team? #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:15:54 +0000
@sarahlance You're quite welcome Sarah. Feel free to un-lurk at any point! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:16:28 +0000
@ideasurge very true Kendall. #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:17:01 +0000
@atownley Re: L4/5 for just leaders or whole team? For the whole team! #innochat	<b>jkloren</b>	Thu 22 Jul 2010 16:17:11 +0000
@bcoelho2000 know it very well - was born in Faro :) #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:17:17 +0000
I think as long as there is a champion and a leader-entrepreneur other team members fill out other important roles... (cont.) #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:17:19 +0000
@Hamlet true the underlying &quot;trust&quot; inherent in culture makes 4 growth & participation v. CYA & defensiveness in non-trust arena #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:17:21 +0000
...as long as the team is bound together in a common tribe with an inno-culture. #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:17:52 +0000
hmmmm - wonder though - just to play devil's advocate for a sec - do ALL innovation initiatives require level 4/5? I think not #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:18:08 +0000
@donaldmcmichael or have a &quot;rabbit&quot; behind them. #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:18:18 +0000
@atownley The champions need to be present 1st then pull or readjust people to get org there. #innochat	<b>donaldmcmichael</b>	Thu 22 Jul 2010 16:18:31 +0000
RT @GetResults:the underlying &quot;trust&quot; inherent in culture makes 4 growth & participation v. CYA & defensiveness in non-trust arena #innochat	<b>ambercleveland</b>	Thu 22 Jul 2010 16:18:32 +0000
Has 2B whole team or U haven't reached L4/5. Also would be the difference b/t innovation for personal or organizational gain. #innochat	<b>johncloonan</b>	Thu 22 Jul 2010 16:18:33 +0000
RT @GetResults: @Hamlet true &quot;trust&quot; inherent in culture makes 4 growth & participation v. CYA & defensiveness in non-trust arena #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:18:33 +0000
@atownley [cont.] Or does &quot;other&quot; start within co. (other biz unit P&L divisions disciplines etc.)? #innochat	<b>jkloren</b>	Thu 22 Jul 2010 16:18:46 +0000
for example - there are initiatives that are one-off efforts - in these cases you might not need for a tribe to exist #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:18:58 +0000
@bpluskowski I agree. I think it's RELEVANT but not required. #innochat	<b>johncloonan</b>	Thu 22 Jul 2010 16:19:03 +0000

@ambercleveland Hi nice to see you today #innachat	GetResults	Thu 22 Jul 2010 16:19:04 +0000
Q1 Leadership is key to create an open innovation culture that embraces different views to create something of great value! #innachat	bcoelho2000	Thu 22 Jul 2010 16:19:52 +0000
PS - don't get me wrong-as you all know I'm a big proponent of Social Teams as the most effective way to drive value thru groups #innachat	bpluskowski	Thu 22 Jul 2010 16:19:53 +0000
@bpluskowski I'd agree with you. Though I'm hard-pressed to give them a good chance of success w/out. #innachat	Hamlet	Thu 22 Jul 2010 16:19:55 +0000
#TribalLeadership is relevant to long-term #Innovation because a stronger community channels energy towards results shared vision #Innochat	CDN	Thu 22 Jul 2010 16:19:58 +0000
@atownley If the "other" for an innovation team/tribe includes stakeholders or partners in inno delivery it's just deadly! #innachat	jkloren	Thu 22 Jul 2010 16:19:58 +0000
Bingo RT @johnnclonan: @bpluskowski I agree. I think its RELEVANT but not required. #innachat	bpluskowski	Thu 22 Jul 2010 16:20:10 +0000
My experience is that creativity is unlocked only when meaningful participation is granted. Hard to do if it is YOUR idea #innachat	ideasurge	Thu 22 Jul 2010 16:20:32 +0000
@Hamlet like in any tribe the followers fall into step. Many though may lag if they sense leadership not fully on board #innachat	GetResults	Thu 22 Jul 2010 16:20:33 +0000
@bpluskowski one-off as individual or one-time? #innachat	atownley	Thu 22 Jul 2010 16:20:33 +0000
@Hamlet absolutely agreed - it's something to aspire to but not necessarily something you absolutely NEED #innachat	bpluskowski	Thu 22 Jul 2010 16:20:56 +0000
@atownley errrr - one-time=one-off in the UK... #innachat	bpluskowski	Thu 22 Jul 2010 16:21:27 +0000
@dc2fla Good to see you Diane! Feel free to jump in! #innachat	atownley	Thu 22 Jul 2010 16:21:28 +0000
@bpluskowski Right right. Scale becomes important here. You're not doing the iPad in your basement by yourself. #innachat	Hamlet	Thu 22 Jul 2010 16:21:53 +0000
Agree with @bpluskowski that we should differentiate the role of #TribalLeadership in one-off initiative vs. long-term effort... #Innochat	CDN	Thu 22 Jul 2010 16:22:02 +0000
@atownley For clubby we-speak-our-own-language tribes (marketing IT etc.) "other" usually starts at edge of division. #innachat	jkloren	Thu 22 Jul 2010 16:22:06 +0000
absolutely - the longer you want that community to be sustained the more important it becomes to instill tribal values #innachat	bpluskowski	Thu 22 Jul 2010 16:22:17 +0000
@GetResults You are 100% correct. Leadership in a tribe needs to well LEAD! #innachat	Hamlet	Thu 22 Jul 2010 16:22:23 +0000
@GetResults Not sure I agree with the "fall into step" part being really in-line with the #triballeadership approach... #innachat	atownley	Thu 22 Jul 2010 16:22:29 +0000
RT Concur @bpluskowski: @Hamlet absolutely agreed - it's something to aspire to but not necessarily something you absolutely NEED #innachat	donaldmcmichael	Thu 22 Jul 2010 16:22:36 +0000
Hmm... RT @bpluskowski: @Hamlet absolutely agreed - it's something to aspire to but not necessarily something you absolutely NEED #innachat	atownley	Thu 22 Jul 2010 16:23:01 +0000
RT @CDN: #TribalLeadership is relevant to long-term #Innovation because a stronger community channels energy towards results shared vision #Innochat	dc2fla	Thu 22 Jul 2010 16:23:22 +0000
RT @bpluskowski: absolutely - the longer you want that community to be sustained the more important it becomes to instill tribal values #innachat	myoocreate	Thu 22 Jul 2010 16:23:28 +0000
@jkloren Yep. That's certainly true! re: clubby tribes #innachat	atownley	Thu 22 Jul 2010 16:23:47 +0000
RT @bcoelho2000: Q1 Leadership is key to create an open innovation culture that embraces different views to create something of great value! #innachat	sarahlance	Thu 22 Jul 2010 16:24:18 +0000
@atownley referring to "fall into step" as an "acceptance" for both compliance and trust #innachat	GetResults	Thu 22 Jul 2010 16:24:20 +0000
@bpluskowski And to your point it depends on the initiative. Sometimes a community can come together create and [poof!] go away #innachat	Hamlet	Thu 22 Jul 2010 16:24:20 +0000
@bpluskowski But even one off efforts need champions promoters early adopters. Is that not a quasi-"tribe" #innachat	ideasurge	Thu 22 Jul 2010 16:24:54 +0000
RT @jkloren: @atownley For clubby we-speak-our-own-language tribes (mktng IT etc.) "other" usually starts at edge of division #innachat	GetResults	Thu 22 Jul 2010 16:25:21 +0000
@Hamlet And that's actually perfectly reasonable. What matters is the environment during the effort #innachat	atownley	Thu 22 Jul 2010 16:25:32 +0000
Q2: They are suspiciously similar I think. Openness is needed for both. Trust. Risk-taking. Leadership. #innachat	Hamlet	Thu 22 Jul 2010 16:25:34 +0000
@GetResults That's not always true but we can come back to it... ;) #innachat	atownley	Thu 22 Jul 2010 16:26:10 +0000
RT @ideasurge: @bpluskowski But even one off efforts need champions promoters early adopters. Is that not a quasi-"tribe" #innachat	atownley	Thu 22 Jul 2010 16:26:30 +0000

Q1 I believe that Innovation and Leadership starts with YOU. It's all about knowing who you are and what you're trying to achieve! #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:26:46 +0000
@atownley Right-o. They create a tribe for a time complete the task and then take those lessons in to other tribes. #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:27:12 +0000
@dc2fla Hello Diane and hello @cdn nice to see you. Multi-tasking and having a glance at another lively #innochat. Have a great day!	<b>sarahlance</b>	Thu 22 Jul 2010 16:27:19 +0000
@dc2fla The "culture" would be more long-term within a group/tribe/org but efforts could be one-off #innochat @cdn @bpluskowski	<b>atownley</b>	Thu 22 Jul 2010 16:27:27 +0000
RT @bcoelho2000: Steve Jobs: Although Apple is icon 4 Innovation it was not 1 man job to make happen. His leadership unlocked it. #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:27:39 +0000
@ideasurge @bpluskowski In innovation tribe often outlives leader. ex. Champion burns out replaced by project savior. #innochat	<b>jklore</b>	Thu 22 Jul 2010 16:27:40 +0000
Argh. Drat. I need to go be a leader in my tribe. Will try to jump back soon guys! #innochat	<b>Hamlet</b>	Thu 22 Jul 2010 16:27:50 +0000
@Hamlet and to lead to provide strategy to ensure win-win-win is negotiated properly etc #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:28:02 +0000
@atownley Happy to. #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:28:05 +0000
RT @bcoelho2000: Q1 I believe that Innovation and Leadership starts with YOU. It's all about knowing who you are and what you're trying to achieve! #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:28:17 +0000
YES! RT @bcoelho2000: Innovation & Leadership starts with YOU. Its about knowing who u are and what you're trying to achieve! #innochat	<b>ambercleveland</b>	Thu 22 Jul 2010 16:28:27 +0000
Sorry to be missing #innochat today with meetings. Somebody send me a transcript!	<b>itsasmallpond</b>	Thu 22 Jul 2010 16:28:29 +0000
Q2: No difference. All sustainable innovation is open--internal/"open"; just answers: open to whom? #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:28:36 +0000
@ideasurge @bpluskowski #TribalLeadership can facilitateencourage the open network growth & exchange needed for 1-offs/long term #innochat	<b>dc2fla</b>	Thu 22 Jul 2010 16:28:43 +0000
@Hamlet watch out for those moving forests. #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:28:55 +0000
Hi All Kelli frm Denver. I work inside an org on innov cultural chg +. Here in spirit 2day lots going on. Subject 2day is gr8. #innochat	<b>innovKelli</b>	Thu 22 Jul 2010 16:29:09 +0000
@ideasurge @bpluskowski So think I think that cultural dynamics need to be permeate team. #innochat	<b>jklore</b>	Thu 22 Jul 2010 16:29:21 +0000
@cdn logistically different for sure but are there necessary culture differences or specific cultural challenges in one vs. other #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:29:30 +0000
@jklore @bpluskowski One might even argue that is the hallmark of a real tribe--it outlives its leader #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:29:36 +0000
@atownley @dc2fla yes - by short term am thinking of initiatives like IBM's Jam - not really meant to be repeated with same ppl #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:29:38 +0000
RT @ideasurge: Q2: No difference. All sustainable innovation is open--internal/"open"; just answers: open to whom? #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:29:52 +0000
@CDN I agree that tolerance for some risks are different but cultural requirements the same. #Innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:30:29 +0000
@itsasmallpond Keep an eye out Haley. I'm sure there will be! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:30:44 +0000
@atownley you say it so much better than I TKU #innochat @cdn @bpluskowski	<b>dc2fla</b>	Thu 22 Jul 2010 16:30:56 +0000
RT @ideasurge: RIGHT NOW RT @atownley: 10 min to #innochat on #triballeadership and #innovation. <a href="http://bit.ly/9Tt4fz">http://bit.ly/9Tt4fz</a> . Please join us!	<b>innovKelli</b>	Thu 22 Jul 2010 16:30:59 +0000
@bcoelho2000 Communicate effectively to enjoy a deep bond w/ your tribe to create your desired results share a vision to build #innochat	<b>sarahlance</b>	Thu 22 Jul 2010 16:31:00 +0000
@innovKelli Hi Kelli! Long time since I've seen you at #innochat! :)	<b>atownley</b>	Thu 22 Jul 2010 16:31:11 +0000
@CDN Every company I meet that resists open #innovation principles usually struggles with internal innov too #Innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:31:13 +0000
Agreed! RT @ideasurge: @jklore @bpluskowski One might even argue that is the hallmark of a real tribe--it outlives its leader #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:31:36 +0000
Agree with @ideasurge that all #Innovation efforts should be open to some degree to be sustainable... #Innochat	<b>CDN</b>	Thu 22 Jul 2010 16:32:18 +0000
@jklore @ideasurge def think u need to ensure innovation culture is institutionalized within collective & not reliant on leader #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:32:33 +0000
A2 - the political aspect of the culture is always something in my experience that has to be tweaked. Each innov proj is unique #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:32:37 +0000
@bpluskowski re: quasi-tribes: some communities tightly bound others are loose but still effective (i.e Apple fanboys/developers) #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:33:37 +0000

@atownley not according to the definitions u put down tho-seems to suggest &quot;tribal&quot; is a fragile state-1 person +/- can change it #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:33:43 +0000
A2 Every innov project has champions lurkers resisters job of ldr/champion is to ID & manage process #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:33:48 +0000
@ideasurge I would turn that upside down: A company that is not good at basic #Innovation will not be good at opening it up! #Innochatchat	<b>CDN</b>	Thu 22 Jul 2010 16:33:50 +0000
Wish I wasn't missing #innochat with moderator @atownley - looks very lively creative and brainy today!	<b>innovKelli</b>	Thu 22 Jul 2010 16:34:18 +0000
@CDN why is that? because you think internal staff will burn out? cc: @ideasurge #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:34:38 +0000
Reading #innochat tweets with interest after meeting with a new client this morning. I promise a great case study is to come!	<b>LoisMarketing</b>	Thu 22 Jul 2010 16:35:12 +0000
@bpluskowski Possibly. My trouble is that it's easy to shift from individual to group dynamics. All about attitude and shared purp #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:35:21 +0000
@innovKelli Glad you could make it even for a bit. Would love your thoughts on the blog. #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:35:49 +0000
People think about innovation when sales go down. But if you want to create real Innovation you should start thinking from day 1. #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:35:55 +0000
RT @CDN: @ideasurge I would turn that upside down: A company that is not good at basic #Innovation will not be good at opening it up! #Innochatchat	<b>atownley</b>	Thu 22 Jul 2010 16:36:02 +0000
@leslieehm Have you taken a look? Preachers and KeyNoters demonstrate a lot in common in command of stage structure business #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:36:03 +0000
@dc2fla you definitely shouldn't be attempting external without 1st getting your internal inno team in fighting shape #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:36:07 +0000
RT @bcoelho2000: People think about innovation when sales go down. But if you want to create real Innovation you should start thinking from day 1. #innochat	<b>myoocreate</b>	Thu 22 Jul 2010 16:36:40 +0000
@atownley and likewise easy to corrupt it - just look at the example I put in that last blogpost you read #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:36:42 +0000
@innovKelli It goes so quickly sometimes lots of quick ideas in a flash. Always new insights gained. Shared experience #innochat	<b>sarahlance</b>	Thu 22 Jul 2010 16:37:00 +0000
@bpluskowski Think the dynamics can change fairly dramatically in tribe based on the way resistance fatigue & issues handled #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:37:15 +0000
Make innovation a part of your corp fabric RT @bcoelho2000: if u want to create real Inno you should start thinking from day 1. #innochat	<b>ambercleveland</b>	Thu 22 Jul 2010 16:37:15 +0000
[shameless plug for last blog post on contaminating communities] - http://bit.ly/chzuUG :D #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:37:31 +0000
Approach/acceptance of innovation depends on cultural history immediacy of need internal cultural trust #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:38:11 +0000
@bcoelho2000 Ture enough. Problem is easy to say but often culture has been built around different principles. #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:38:36 +0000
Q3: What are some of the key ways to reframe or frame #innovation projects to facilitate L4/5 behaviors? #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:38:37 +0000
@bpluskowski But it is a good one and very relevant here too! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:38:54 +0000
@bcoelho2000 Putting an innovation program into a broken distrusting culture is like putting lipstick on a pig. ;) #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:39:28 +0000
Yes RT @atownley: @bpluskowski Think dynamics can change dramatically in tribe based on way resistance fatigue & issues handled #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:39:36 +0000
@bcoelho2000: &quot;People think about innovation when sales go down&quot; : unfortunately not ! They think about decreasing costs only ! #innochat	<b>CecileRay</b>	Thu 22 Jul 2010 16:40:06 +0000
Q3: big one for me is framing ideas as constantly EVOLVING rather than being one thing by one inventor. #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:40:27 +0000
RT @ideasurge: @bcoelho2000 Putting an innovation program into a broken distrusting culture is like putting lipstick on a pig. ;) #innochat	<b>clarionwave</b>	Thu 22 Jul 2010 16:40:31 +0000
@ideasurge :D Think Babe: the talking pig! #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:40:42 +0000
@atownley you're making me blush....shucks... :p #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:40:54 +0000
RT @ideasurge: Putting an innovation program into a broken distrusting culture is like putting lipstick on a pig. ;) #innochat	<b>gabrielesteca</b>	Thu 22 Jul 2010 16:41:11 +0000
@DrewCM Hi Drew! You just lurking today??? ;) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:41:26 +0000
@DrewCM thanks Drew :) #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:42:00 +0000
@ideasurge How does evolution lead to sense of shared purpose/threat or expose org or tribe shared values? #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:42:11 +0000

RT @clarionwave: RT @ideasurge: @bcoelho2000 Putting an innovation program into a broken distrusting culture is like putting lipstick on a pig. ;) #innochat	<b>bikespoke</b>	Thu 22 Jul 2010 16:42:12 +0000
@bcoelho2000 Sadly when sales go down organizations tend to STOP thinking. #innochat	<b>LoisMarketing</b>	Thu 22 Jul 2010 16:42:52 +0000
too often too true RT @LoisMarketing: @bcoelho2000 Sadly when sales go down organizations tend to STOP thinking. #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:43:27 +0000
@CecileRay Even worse! When that times comes the company must embrace innovation or become obsolete. #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:43:31 +0000
Think it's important to differentiate between successful project outcomes and striving for L4/5 #triballeadership. Very different #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:43:33 +0000
Sad but true! :) RT @LoisMarketing: @bcoelho2000 Sadly when sales go down organizations tend to STOP thinking. #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:43:43 +0000
Agreed personal by-ii; it's mine too RT @ideasurge: Q3: ... constantly EVOLVING rather than being one thing by one inventor. #innochat	<b>donaldmcmichael</b>	Thu 22 Jul 2010 16:44:42 +0000
@bpluskowski re-internal first: that would be part of institutionalizing w/in the collective growing beyond reliance on a leader. #innochat	<b>dc2fla</b>	Thu 22 Jul 2010 16:44:59 +0000
@DrewCM Hi Drew thanks for all of the info: re: capturing chats. Nice to see you at #innochat today.	<b>sarahlance</b>	Thu 22 Jul 2010 16:45:01 +0000
@LoisMarketing The knee jerk reaction. #innochat. What should have been in place is the building blocks for market change. Anticipation.	<b>bikespoke</b>	Thu 22 Jul 2010 16:45:26 +0000
@atownley dammit - looks like we're hitting a twitter barrier ... #innochat	<b>bpluskowski</b>	Thu 22 Jul 2010 16:45:54 +0000
When we talk about innovation we usually associate it with products/services. Don't forget processes and markets (blue ocean)! #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:45:57 +0000
@bcoelho2000 OK now every time I speak to bigco about open innovation I am going to imagine a talking pig! haha #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:46:06 +0000
RT @ambercleveland: Make innovation a part of your corp fabric RT @bcoelho2000: if u want to create real Inno you should start thinking from day 1. #innochat	<b>dc2fla</b>	Thu 22 Jul 2010 16:46:12 +0000
@bpluskowski Yeah that's just what I was thinking. Unlike you lot to be that quiet!! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:46:22 +0000
@LoisMarketing Good point! They must change that or they'll become obsolete. #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:46:23 +0000
@sarahlance Agreed which makes it a bit hard to just lurk but I try. Thanks goodness for transcripts #innochat	<b>innovKelli</b>	Thu 22 Jul 2010 16:46:32 +0000
@atownley I feel like engagement is disabled by ownership (MY idea) vs realizing an idea is a seed for many possibilities #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:47:13 +0000
RT @ambercleveland: Make innovation a part of your corp fabric RT @bcoelho2000: if u want to create real Inno you should start thinking from day 1. #innochat	<b>bikespoke</b>	Thu 22 Jul 2010 16:47:17 +0000
RT @bcoelho2000: When we talk about innovation we usually associate it with products/services. Don't forget processes and markets (blue ocean)! #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:47:21 +0000
@dc2fla in many lg orgs leaders want focus on their agenda rather than established culture - their mark - & that is a challenge #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:47:32 +0000
@ideasurge LOL! &quot;Dear sirs. You're like a pig right now. And we're going to change that!&quot; #innochat	<b>bcoelho2000</b>	Thu 22 Jul 2010 16:47:51 +0000
@bcoelho2000 yes innovation is fresh eyes (just rested or new folks) on every aspect of biz #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:48:16 +0000
@ambercleveland Not getting caught up in your current success because that will change because of speed of innovation. #innochat	<b>bikespoke</b>	Thu 22 Jul 2010 16:48:17 +0000
@GetResults Prob is establishing the right culture should be the #1 item on that agenda; rest flows from that! #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:48:43 +0000
@sarahlance Hi sarah! Trying to lurk and work offline - impossible with this convo ;) #innochat	<b>dc2fla</b>	Thu 22 Jul 2010 16:48:46 +0000
RT @GetResults: @dc2fla in many lg orgs leaders want focus on their agenda rather than established culture - their mark - & that is a challenge #innochat	<b>bikespoke</b>	Thu 22 Jul 2010 16:49:02 +0000
@ideasurge So how do you help combat that issue? Ideas or suggestions most welcome! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:49:15 +0000
@atownley Totally agree. Always a tension between traditional thinking & openness to the &quot;new&quot; #innochat	<b>GetResults</b>	Thu 22 Jul 2010 16:49:51 +0000
@bpluskowski I agree. A fear/lack of innov culture will not adopt external solutions if it can't execute on internal ones #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:50:37 +0000
Down to the last 10 min of official #innochat time. We can open it up and there's no hard stop however I only have +30min #innochat	<b>atownley</b>	Thu 22 Jul 2010 16:50:44 +0000
@atownley Actually the framework used by @ideas4all is really good. Ideas are started and then others build on them #innochat	<b>ideasurge</b>	Thu 22 Jul 2010 16:51:21 +0000
Love it! :) RT @jamestodhunter: @ideasurge Good point. My CEO has a quip pertaining to this: "Authorship leads to recievership." #innochat	<b>atownley</b>	Thu Jul 22 16:51:29 +0000 2010

@atownley the talking pig idea they are domesticated animals. #innochat. They eat sleep etcetc.	bikespoke	Thu Jul 22 16:51:43 +0000 2010
exactly RT @ideasurge: @bpluskowski A fear/lack of innov cultrc will not adopt extnal soltns if it cant execute internal ones #innochat	bpluskowski	Thu 22 Jul 2010 16:51:48 +0000
RT @ideasurge: @bpluskowski I agree. A fear/lack of innov culture will not adopt external solutions if it can't execute on internal ones #innochat	CecileRay	Thu 22 Jul 2010 16:51:56 +0000
@atownley The entire ideation process is mapped out as iterative/dynamic rather than fixed to one inventor #innochat	ideasurge	Thu Jul 22 16:51:57 +0000 2010
Q: what do people feel is the most relevant aspect of #triballeadership to #innovation? How/where can it help most? #innochat	atownley	Thu Jul 22 16:52:00 +0000 2010
RT @sarahlance: @dc2fla Yes well I mostly attend #innochat for the comraderie :-). Why is it that the #innovation people among the friendliest on #twitter?	bikespoke	Thu 22 Jul 2010 16:52:15 +0000
It's hard to innovate when you're always surrounded by the "Status-Quo Tribe". How many time do you spend thinking for yourself? #innochat	bcoelho2000	Thu Jul 22 16:52:20 +0000 2010
RT @ideasurge: @atownley The entire ideation process is mapped out as iterative/dynamic rather than fixed to one inventor #innochat	GetResults	Thu 22 Jul 2010 16:52:43 +0000
RT @bpluskowski: the longer you want that community to be sustained the more important it becomes to instill tribal values #innochat	ECGreaves	Thu 22 Jul 2010 16:52:43 +0000
So as a new founder what does this crew recommend for setting the tone of an innov work environment? #innochat	ideasurge	Thu Jul 22 16:53:09 +0000 2010
Nice! RT @ideasurge: @atownley The entire ideation process is mapped out as iterative/dynamic rather than fixed to one inventor #innochat	atownley	Thu Jul 22 16:53:42 +0000 2010
@atownley U can't successfully look at product from #innovation perspective w/o considering all touchpoints of opportunity space. #innochat	jamestodhunter	Thu Jul 22 16:54:15 +0000 2010
Since we're born that we're told to fit in at home school job & society. Then we're told to think different to achieve success! #innochat	bcoelho2000	Thu Jul 22 16:54:35 +0000 2010
@atownley One word: Sustainability - Tribal Values makes an Innovation program sustainable over the long run #innochat	bpluskowski	Thu Jul 22 16:54:38 +0000 2010
@bcoelho2000 It is the culture. If it is top down and siloed you have a problem. #innochat Risk is Change But not risking is dangerous.	bikespoke	Thu Jul 22 16:54:48 +0000 2010
Companies must be aware of those within -- and without -- with agendas and "quick fixes". Look for the "freshest eyes"! #innochat	LoisMarketing	Thu Jul 22 16:55:00 +0000 2010
Best "out of box" thinker for #innochat today : I vote for @ideasurge and his deep questions	CecileRay	Thu Jul 22 16:55:04 +0000 2010
Enjoying the discussion at #innochat some real thought new ideas and sensible discussions.	ajmunn	Thu Jul 22 16:55:30 +0000 2010
@ideasurge Like McLuhanesque approach of constantly launching probes - when culture accepts as part of daily life things open up #innochat	GetResults	Thu Jul 22 16:55:44 +0000 2010
@GetResults Agree 1-off maybe under the radar. Size isn't the obstacle. Agenda-only leadership will stall/stop iterative It inno. #innochat	dc2fla	Thu Jul 22 16:55:58 +0000 2010
@jamestodhunter What are the others that are often missed then (and thanks for the input btw. Nice to see you!) #innochat	atownley	Thu Jul 22 16:55:58 +0000 2010
@ideasurge Ask for ideas brainstorm solutions to problems listen iterate and keep open lines of communication #innochat	sarahlance	Thu Jul 22 16:56:16 +0000 2010
RT @bcoelho2000: Since we're born .... : the same with "do not copy !" and "are you ready for teamworking ?" #innochat	CecileRay	Thu Jul 22 16:56:49 +0000 2010
Ideas folks? RT @ideasurge: So as a new founder what does this crew recommend for setting the tone of an innov work environment? #innochat	atownley	Thu Jul 22 16:56:54 +0000 2010
RT @bpluskowski: @atownley One word: Sustainability - Tribal Values makes an Innovation program sustainable over the long run #innochat	dc2fla	Thu Jul 22 16:56:59 +0000 2010
A big one for me is engagement participation openness. First hires SO important as @meghanMBiro knows. #innochat	ideasurge	Thu Jul 22 16:57:10 +0000 2010
@dc2fla that's often the "control" for stifling creativity/innovation - "stay on the agenda!" #innochat	GetResults	Thu Jul 22 16:57:16 +0000 2010
Like grow big ears RT @sarahlance: @ideasurge Ask for ideas ... listen iterate and keep open lines of communication. #innochat	DonaldMcMichael	Thu Jul 22 16:57:39 +0000 2010
RT @ideasurge: @atownley the framework used by @ideas4all is really good. Ideas are started and then others build on them #innochat	ideas4all	Thu Jul 22 16:57:44 +0000 2010
Could Tribal Values also be a danger for #Innovation in the long run? E.g becoming content self sufficient inward looking etc. #Innochat	cdn	Thu Jul 22 16:58:03 +0000 2010
@bcoelho2000 Yes but it is more than think differently. if unable able to communicate to mainstream can lead to failure #innochat	ajmunn	Thu Jul 22 16:58:04 +0000 2010
Maybe the language barrier is there because of many siloed departments speak the language of the tribes. #innochat	bikespoke	Thu Jul 22 16:58:10 +0000 2010
@ajmunn Woah! New avatar and I didn't recognize you! :) #innochat	atownley	Thu Jul 22 16:58:22 +0000 2010

@CecileRay That's what I call the Ugly Duckling paradox: we're raised as ducks and then we must be a swan to succeed! Be yourself! #innochat	<b>bcoelho2000</b>	Thu Jul 22 16:58:26 +0000 2010
@ideasurge Make your tribal values clear from the outset Kendall. (which will come naturally) #innochat	<b>dc2fla</b>	Thu Jul 22 16:58:30 +0000 2010
@ideasurge Good points and all grounded in WIIFM - not always at top of originator's agenda but absolutely critical #innochat	<b>GetResults</b>	Thu Jul 22 16:58:40 +0000 2010
@ideasurge open bright colourful playful fun - and the permission to explore are elements that come to mind straight away #innochat	<b>bpluskowski</b>	Thu Jul 22 16:59:01 +0000 2010
@ajmunn I believe that if you try to please everyone you just killed what makes you unique. Not everyone likes the iPad. #innochat	<b>bcoelho2000</b>	Thu Jul 22 16:59:33 +0000 2010
@sarahlance I like when priorities bubble! We know our #innochat friends will hold down the fort for us.	<b>MeghanMBiro</b>	Thu Jul 22 16:59:49 +0000 2010
@atownley There R many. 4 good start listen to the 4 voices of #innovation: customer technology business regulation. #innochat	<b>jamestodhunter</b>	Thu Jul 22 16:59:58 +0000 2010
@atownley Thanks. Been feeling little lonely since changing pic as no one responds or clicks my links :( Dangers of changing #innochat	<b>ajmunn</b>	Thu Jul 22 17:00:13 +0000 2010
@CDN I think it depends on the values forming the core of a I5 tribe. Would think no if one was #innovation but possible #innochat	<b>atownley</b>	Thu Jul 22 17:00:34 +0000 2010
@ajmunn ah - but the quality of your input shines through :) #innochat	<b>bpluskowski</b>	Thu Jul 22 17:00:47 +0000 2010
RT @ajmunn: @bcoelho2000 Yes but it is more than think differently. if unable able to communicate to mainstream can lead to failure #innochat	<b>atownley</b>	Thu 22 Jul 2010 17:01:02 +0000
RT @donaldrmichael: Like grow big earsRT @sarahlance: @ideasurge Ask for ideas ... listen iterate and keep open lines of communication. #innochat	<b>sarahlance</b>	Thu 22 Jul 2010 17:01:17 +0000
@bcoelho2000 Absolutely. Can't please everyone but do need to understand their thinking to get yr point across #innochat	<b>ajmunn</b>	Thu Jul 22 17:01:19 +0000 2010
@bpluskowski I like those terms: Playful bright and fun. Investors seems less thrilled with them of course. *grin* #innochat	<b>ideasurge</b>	Thu Jul 22 17:01:19 +0000 2010
@ajmunn but you did change like the hat! #innochat	<b>bikespoke</b>	Thu Jul 22 17:01:28 +0000 2010
For those that need to leave early that's the official #innochat time. Thanks to all for your excellent input & discussion. Carry on! :)	<b>atownley</b>	Thu Jul 22 17:01:35 +0000 2010
@bpluskowski with "permission" perhaps being the key point - in conducting innovation sessions key is permission to be open #innochat	<b>GetResults</b>	Thu Jul 22 17:01:59 +0000 2010
RT @bpluskowski: @ideasurge open bright colourful playful fun - and the permission to explore are elements that come to mind straight away #innochat	<b>atownley</b>	Thu 22 Jul 2010 17:02:15 +0000
@ajmunn Wow--embarrassed to admit I didn't recognize you either! Welcome "stranger" #innochat	<b>ideasurge</b>	Thu Jul 22 17:02:24 +0000 2010
@ideasurge First hires are so key for innovative + growing cos. Personality + Culture mesh = one major factor to consider. #innochat	<b>MeghanMBiro</b>	Thu Jul 22 17:02:37 +0000 2010
@ideasurge are we talking about what investors want to hear / what it takes to make an innovative environment? Two diff things #innochat	<b>bpluskowski</b>	Thu Jul 22 17:02:48 +0000 2010
Innovation is not about coming up with new ideas all the time. It also takes discipline to bring your idea into life! #innochat	<b>bcoelho2000</b>	Thu Jul 22 17:02:52 +0000 2010
RT @ajmunn: @bcoelho2000 Absolutely. Can't please everyone but do need to understand their thinking to get yr point across #innochat	<b>bcoelho2000</b>	Thu Jul 22 17:02:59 +0000 2010
RT @CDN: Could Tribal Values also be a danger for #Innovation in the long run? E.g becoming content self sufficient inward looking #Innochat	<b>ajmunn</b>	Thu Jul 22 17:03:03 +0000 2010
Use the process of measuring developing and measuring just like you would with your customers but internally. #innochat	<b>bikespoke</b>	Thu Jul 22 17:03:05 +0000 2010
@atownley Thanks for your leadership today. Good job in a fast environment #innochat	<b>GetResults</b>	Thu Jul 22 17:03:10 +0000 2010
@ideasurge Then you need to find different investors!! :) #innochat	<b>atownley</b>	Thu Jul 22 17:03:31 +0000 2010
@ajmunn I agree that the message needs to be in terms the recipient understands. You go fishing where the fish swim #innochat	<b>ideasurge</b>	Thu Jul 22 17:03:33 +0000 2010
@GetResults permission to be open to explore to be wrong to fail to try new things and to learn! #innochat	<b>bpluskowski</b>	Thu Jul 22 17:03:47 +0000 2010
RT @meghanmbiro: @ideasurge First hires are so key for innovative + growing cos. Personality + Culture mesh = one major factor to consider. #innochat	<b>atownley</b>	Thu 22 Jul 2010 17:03:55 +0000
RT @bcoelho2000: Innovation is not about coming up with new ideas all the time Also takes discipline to bring your idea into life! #innochat	<b>ajmunn</b>	Thu Jul 22 17:04:12 +0000 2010
@atownley @ideasurge - how many investors ever ask about the environment anyway?? They only care about results #innochat	<b>bpluskowski</b>	Thu Jul 22 17:04:22 +0000 2010
@MeghanMBiro Some companies forget that innovation is not mergers and acquisitions. #innochat	<b>bikespoke</b>	Thu Jul 22 17:04:33 +0000 2010

RT @bikespoke: Use the process of measuring developing and measuring just like you would with your customers but internally. #innochat	atownley	Thu Jul 22 17:04:41 +0000 2010
@atownley @meghanbiro @ideasurge as are genuine intelligence and hard work ethos #innochat	bpluskowski	Thu Jul 22 17:04:53 +0000 2010
@bpluskowski been fostering often imposing that on clients for years. Sometimes it's almost subversive but needed. #innochat	GetResults	Thu Jul 22 17:04:56 +0000 2010
@GetResults Thanks! Couldn't have done it without all of you folks! :) #innochat	atownley	Thu Jul 22 17:05:10 +0000 2010
@ideasurge Howdy! Sneaking some time for #innochat . Listening mostly as some great input	ajmunn	Thu Jul 22 17:05:22 +0000 2010
Stock exchange based on values other than \$ ?? RT @atownley: @ideasurge Then you need to find different investors!! :) #innochat	clarionwave	Thu Jul 22 17:05:22 +0000 2010
@CDN Big question is--does the tribe evolve? If it does risk is low. Static tribe =static thinking flat results #Innochat	ideasurge	Thu Jul 22 17:05:29 +0000 2010
@ideasurge Welcome all feedback and ideas. Don't judge the value of an idea right away. An idea is an opportunity. #innochat	bcoelho2000	Thu Jul 22 17:05:57 +0000 2010
@bpluskowski Agreed. The results -- Are they making money? @atownley @GetResults #innochat	LoisMarketing	Thu Jul 22 17:06:13 +0000 2010
RT deasurge @atownley Actually the framework used by @ideas4all is really good.Ideas are started and then others build on them #innochat	ideas4all	Thu Jul 22 17:06:26 +0000 2010
@atownley: Thanks for your chat leadership. Everyone enjoyed the conversation. #innochat	DonaldMcMichael	Thu Jul 22 17:06:38 +0000 2010
RT @bcoelho2000: @ideasurge Welcome all feedback and ideas. Dont judge the value of an idea right away. An idea is an opportunity. #innochat	ambercleveland	Thu Jul 22 17:06:39 +0000 2010
@GetResults takes time to instill - means not just giving permission but also giving time for ppl to realise it's given #innochat	bpluskowski	Thu Jul 22 17:06:48 +0000 2010
@bpluskowski I guess a lot of it is attitude. Serious ppl=trusted. Fun playful can look wasteful unfocused to some #innochat	ideasurge	Thu Jul 22 17:07:09 +0000 2010
RT @DonaldMcMichael: @atownley: Thanks for your chat leadership. Everyone enjoyed the conversation. #innochat	bikespoke	Thu Jul 22 17:07:13 +0000 2010
@GetResults Agree. Inno winners: leaders who understand diff. btw. their need to control & collective need for strategic direction #innochat	dc2fla	Thu Jul 22 17:07:14 +0000 2010
RT deasurge @atownley Actually the framework used by @ideas4all is really good.Ideas are started and then others build on them #innochat	ideas4all	Thu Jul 22 17:07:15 +0000 2010
@CDN I say no. People feel empowered when supported by their tribes & execute to higher level when they leverage tribe. #innochat	jamestodhunter	Thu Jul 22 17:07:28 +0000 2010
RT @ambercleveland: RT @bcoelho2000: @ideasurge Welcome all feedback and ideas. Dont judge the value of an idea right away. An idea is an opportunity. #innochat	bikespoke	Thu 22 Jul 2010 17:07:28 +0000
@LoisMarketing exactly-provide results & investors don't care if you're running your biz out of a cardboard box or a circus! #innochat	bpluskowski	Thu Jul 22 17:07:35 +0000 2010
RT @bikespoke: Some companies forget that innovation is not mergers and acquisitions. #innochat	ideasurge	Thu Jul 22 17:07:37 +0000 2010
@bikespoke right & people can be put off by word 'risk' Managed risk & controlled risk important as long as enabling not stifling #innochat	ajmunn	Thu Jul 22 17:07:44 +0000 2010
@atownley thanks! Great job moderating today :) #innochat	bpluskowski	Thu Jul 22 17:08:17 +0000 2010
@bikespoke True in some cases - seen this scenario play out firsthand. Outside investors can create pressure for innovators/cos. #innochat	MeghanMBiro	Thu Jul 22 17:08:23 +0000 2010
@bpluskowski yes in suspicious cultures often takes 3 rounds (or more) of trying before it takes #innochat	GetResults	Thu Jul 22 17:08:29 +0000 2010
RT @jamestodhunter: People feel empowered when supported by their tribes & execute to higher level when they leverage tribe. #innochat	ambercleveland	Thu Jul 22 17:08:33 +0000 2010
@atownley Thanks for a great job today! #innochat	LoisMarketing	Thu Jul 22 17:09:00 +0000 2010
@ideasurge although M&A can be part of a wider Innovation strategy... getting new capabilities into the org etc #innochat	bpluskowski	Thu Jul 22 17:09:07 +0000 2010
The tribe sounds alot like the Congress it's about tenure not change #innochat	bikespoke	Thu Jul 22 17:09:39 +0000 2010
It's about using creativity to create meaning! RT @ideasurge: RT @bikespoke: ... innovation is not mergers and acquisitions. #innochat	bcoelho2000	Thu Jul 22 17:09:51 +0000 2010
@ideasurge Don't forget that your investors are part of the team too therefore they need to believe same values #innochat	atownley	Thu Jul 22 17:10:23 +0000 2010
Leadership of tribe is also about managing failure. Failure is not negative it informs empowers & directs #innochat	ajmunn	Thu Jul 22 17:10:38 +0000 2010
@bikespoke Investment coming from-Internal vs External? Makes a difference in certain scenarios. Case -by-case of course. #innochat	MeghanMBiro	Thu Jul 22 17:10:40 +0000 2010

@bcoelho2000 you said it! #innochat	bikespoke	Thu Jul 22 17:10:50 +0000 2010
LOL! #innochat killed twitter today! Excellent work innocats! :)	atownley	Thu Jul 22 17:10:54 +0000 2010
@ajmunn and still looking good in the cap #innochat	dc2fla	Thu Jul 22 17:11:17 +0000 2010
@ajmunn failure is the opportunity to change and evolve #innochat	bikespoke	Thu Jul 22 17:11:31 +0000 2010
Thnx 4 RT's & GR8 convo 2: @bcoelho2000 @dc2fla @bpluskowski @LoisMarketing @atownley @leslieehm @hamlet @ambercleveland #innochat	GetResults	Thu Jul 22 17:11:40 +0000 2010
RT @atownley: LOL! #innochat killed twitter today! Excellent work innocats! :)	bikespoke	Thu Jul 22 17:11:49 +0000 2010
RT @ideasurge @atownley Actually the framework used by @ideas4all is really good. Ideas are started and then others build on them #innochat	MeghanMBiro	Thu Jul 22 17:12:05 +0000 2010
Thanks for the great #innochat! @atownley great job moderating. I'm now going to picture a pig in lipstick the rest of the day! :)	myoocreate	Thu Jul 22 17:12:23 +0000 2010
RT @jamestodhunter: @CDN I say no. People feel empowered when supported by their tribes & execute to higher level when they leverage tribe. #innochat	atownley	Thu 22 Jul 2010 17:12:23 +0000
Had a excellent discussion Great Group thanks all! #innochat Tweet On!	bikespoke	Thu Jul 22 17:12:39 +0000 2010
@meghanmbiro Good point re outside investors changing dynamic of tribe. Internal objectives can be at odds & bring disruption #innochat	ajmunn	Thu Jul 22 17:12:43 +0000 2010
@GetResults I was in and out today but saw really great info. Thanks! #innochat	ambercleveland	Thu Jul 22 17:13:23 +0000 2010
RT @ajmunn: Leadership of tribe is also about managing failure. Failure is not negative it informs empowers & directs #innochat	atownley	Thu 22 Jul 2010 17:13:31 +0000
Thnx 4 RT's & GR8 convo 2: @sarahlance @ideasurge @DavidCox #innochat	GetResults	Thu 22 Jul 2010 17:13:39 +0000
TY! U2! RT @GetResults: Thnx 4 RT's & GR8 convo 2: @bcoelho2000 @dc2fla @bpluskowski @atownley@leslieehm @hamlet @ambercleveland #innochat	LoisMarketing	Thu Jul 22 17:13:45 +0000 2010
@ajmunn that applies to bringing in people with different backgrounds looking objectively inward. #innochat	bikespoke	Thu Jul 22 17:14:09 +0000 2010
Must run glad to see everyone here today on #innochat	GetResults	Thu Jul 22 17:14:17 +0000 2010
RT @LoisMarketing: TY! U2! RT @GetResults: Thnx 4 RT's & GR8 convo 2: @bcoelho2000 @dc2fla @bpluskowski @atownley@leslieehm @hamlet @ambercleveland #innochat	bikespoke	Thu 22 Jul 2010 17:14:31 +0000
RT @GetResults: Thnx 4 RT's & GR8 convo 2: @sarahlance @ideasurge @DavidCox #innochat	bikespoke	Thu Jul 22 17:14:41 +0000 2010
@ajmunn Investors should be worried about their ROI. Your job is figuring out how you deliver it! #innochat	bcoelho2000	Thu Jul 22 17:14:44 +0000 2010
@GetResults thanks for taking part! #innochat	bpluskowski	Thu Jul 22 17:15:37 +0000 2010
Have to run. TKU all-great thought food! #innochat gathers the most provocative conversationalists & the friendliest folks on the interwebs	dc2fla	Thu Jul 22 17:15:54 +0000 2010
@ajmunn In some cases cos want disruption if teams are not delivering. Yes sometimes external investors can upset tribe culture. #innochat	MeghanMBiro	Thu Jul 22 17:16:23 +0000 2010
How you achieve it is also their problem unless you're after "dumb money" @bcoelho2000: @ajmunn #innochat	atownley	Thu Jul 22 17:16:25 +0000 2010
@bcoelho2000 SHOULD as you say but in reality does not always happen. Esp in financial crisis many short term decisions made #innochat	ajmunn	Thu Jul 22 17:16:58 +0000 2010
RT @CDN: Open Innovation requires collaboratn across (company) cultures trust to share (approach IP etc) risk is different etc. #innochat	innovKelli	Thu Jul 22 17:17:28 +0000 2010
I've gotta run too. Thanks to all the #innochat crew for being such a great group and making moderating a breeze! Catch you later! :)	atownley	Thu Jul 22 17:17:41 +0000 2010
Thank you all at #innochat @LoisMarketing @GetResults @bikespoke @ambercleveland @ajmunn @CecileRay @ideasurge @clarionwave @bpluskowski	bcoelho2000	Thu Jul 22 17:17:46 +0000 2010
RT @bcoelho2000: Thank you all at #innochat @LoisMarketing @GetResults @bikespoke @ambercleveland @ajmunn @CecileRay @ideasurge @clarion ...	bikespoke	Thu Jul 22 17:18:26 +0000 2010
One quick thing: can someone do the #innochat transcript magic later today when the convo dies down? Would really appreciate it!	atownley	Thu Jul 22 17:18:43 +0000 2010
RT @dc2fla: TKU all-great thought food! #innochat gathers most provocative conversationalists & friendliest folks on the interwebs #innochat	innovKelli	Thu Jul 22 17:18:46 +0000 2010
@meghanmbiro Right. It is another dynamic to manage & leadership is about that. Leader can't be 100% focused on innovation #innochat	ajmunn	Thu 22 Jul 2010 17:19:00 +0000
Tried to only listen but @bcoelho2000 @atownley @MeghanMBiro @bikespoke @dc2fla @ideasurge @bpluskowski to engaging #innochat thanks	ajmunn	Thu Jul 22 17:20:52 +0000 2010

@bcoelho2000 VERY true re: innov. That is why tribe so important as all can play role in execution #innochat	ideasurge	Thu Jul 22 17:22:17 +0000 2010
@ajmunn Yes management teams tend to have various specializations. Operations should ensure innovation finds shape + future :- ) #innochat	MeghanMBiro	Thu Jul 22 17:22:35 +0000 2010
@atownley I totally agree re: investors. Problem is that in this market capital is not easy so values fit can get soft #innochat	ideasurge	Thu Jul 22 17:22:58 +0000 2010
Thank you! @ajmunn @bcoelho2000 @atownley @bikespoke @dc2fla @ideasurge @bpluskowski to engaging #innochat	MeghanMBiro	Thu Jul 22 17:23:50 +0000 2010
Thanks everyone! Really enjoyed the #innochat today. Definitely part of my tribe. :)	ideasurge	Thu Jul 22 17:24:16 +0000 2010
@innovKelli @CDN Sorry but if I were going to do Open inno I would ensure that they had the capability to realize the IP ... #innochat	DavidWLocke	Thu Jul 22 17:24:21 +0000 2010
@innovKelli @CDN ... Then I would turn it loose and get back to doing my thing... #innochat	DavidWLocke	Thu Jul 22 17:25:24 +0000 2010
#innochat - Sorry to have missed you all today. Looks like @atownley did a phenomenal job moderating. I'll post the transcript tomorrow.	DrewCM	Thu Jul 22 17:25:48 +0000 2010
@innovKelli @CDN ... Who cares if cultures match. I'm throwing it over wall. I'll leverage what they achieve w/o managing them. #innochat	DavidWLocke	Thu Jul 22 17:26:09 +0000 2010
Thanks all - very interesting today! :) #innochat	bpluskowski	Thu Jul 22 17:26:34 +0000 2010
@bpluskowski always a stimulating convo #innochat	GetResults	Thu Jul 22 17:27:04 +0000 2010
@ideas4all Welcome hundred times...#innochat	MeghanMBiro	Thu Jul 22 17:27:08 +0000 2010
@ajmunn I agree re: "failure" But is there another word to describe the process of trying and learning? Experiments? #innochat	ideasurge	Thu 22 Jul 2010 17:28:10 +0000
RT @DrewCM: #innochat - Sorry to have missed Looks like @atownley did a phenomenal job moderating. I'll post the transcript tomorrow.	MeghanMBiro	Thu Jul 22 17:28:39 +0000 2010
@atownley I'm on it Mr. Townley. #innochat transcript to be provided tomorrow and tweeted to all and sundry.	DrewCM	Thu Jul 22 17:30:06 +0000 2010
@cdn If the tribe had a core value of separation no problem. Likewise expectation of constant disruptive innovation. #Innovation #Innochat	DavidWLocke	Thu Jul 22 17:30:33 +0000 2010
@DrewCM thank you kind sir! Will look forward to #innochat transcript both for my use and to circulate to some creative friends.	GetResults	Thu Jul 22 17:31:09 +0000 2010
RT @bcoelho2000: Thank you all at #innochat @GetResults @bikespoke @ambercleland @ajmunn @CecileRay @ideasurge @clarionwave @bpluskowski	LoisMarketing	Thu Jul 22 17:33:20 +0000 2010
catching up on today's #innochat that I missed and picked up a new followee: @myoocreate	bobdejonge	Thu 22 Jul 2010 17:35:33 +0000
@bobdejonge Sorry we missed you on #innochat today!	ideasurge	Thu 22 Jul 2010 17:37:24 +0000
Laughing - I was supposed to miss #innochat today - How did that happen? Guess I simply miss it too much. ;- ) (Schedule opened for close of)	meghanmbiro	Thu 22 Jul 2010 17:44:36 +0000
@atownley Sorry I had to jump out Andrew. It was an excellent topic and you are a great moderator! #innochat	Hamlet	Thu 22 Jul 2010 17:45:08 +0000
@ideasurge Right that comes back to tribe culture. Too many orgs see failure as taboo. Change that to focus on learning & growth #innochat	ajmunn	Thu 22 Jul 2010 17:47:03 +0000
Thx for moderating @atownley plus @ideasurge @bcoelho2000 @LoisMarketing @bikespoke @bpluskowski. Fascinating #innochat	clarionwave	Thu 22 Jul 2010 17:48:03 +0000
my quote-of-the-day from #innochat today: RT @bikespoke: The tribe sounds alot like the Congress it's about tenure not change	bobdejonge	Thu 22 Jul 2010 17:56:14 +0000
Missed most of #innochat but what I saw was terrific as always. Thanks for hosting @atownley.	jamestodhunter	Thu 22 Jul 2010 17:58:50 +0000
TY! RT @clarionwave: Thx for moderating @atownley plus @ideasurge @bcoelho2000 @LoisMarketing @bikespoke @bpluskowski. Fascinating #innochat	LoisMarketing	Thu 22 Jul 2010 17:59:01 +0000
@ideasurge People that resist innovation principles are actually following the resistances propoganda ... #innovation #Innochat	DavidWLocke	Thu 22 Jul 2010 18:01:30 +0000
@ideasurge ... Like much you find in HBR. #innovation #Innochat	DavidWLocke	Thu 22 Jul 2010 18:01:46 +0000
@ideasurge You can build an innovation organization but it won't look like anything orthodox. Probably have to fire many. #innochat	DavidWLocke	Thu 22 Jul 2010 18:05:55 +0000
@DavidWLocke I think that is right. I love the idea of the potential of all to change but sometimes it is best to rebuild #innochat	ideasurge	Thu 22 Jul 2010 18:06:57 +0000
@ideasurge I'm thinking startup in the appropriate form. Hires will however drag their orthodoxy with them ... #innochat	DavidWLocke	Thu 22 Jul 2010 18:08:12 +0000
@ideasurge ... so you'd have to stomp out that orthodoxy. #innochat	DavidWLocke	Thu 22 Jul 2010 18:08:34 +0000

@cdn Christensen's separation would mean multiple separate orgs each with own culture. #TribalLeadership #Innovation #Innochat	DavidWLocke	Thu 22 Jul 2010 18:09:56 +0000
@ideasurge Yes preach the us against them meme. It works so well. #innochat	DavidWLocke	Thu Jul 22 18:13:10 +0000 2010
Sorry to miss #innochat today...was sneezing through a meeting about wireframes for Texas Enterprise. Thanks for moderating Andrew!	Renee_Hopkins	Thu Jul 22 18:15:37 +0000 2010
@DavidWLocke DavidΓÇönew rulesΓÇöno #innochat replies unless you're part of the live dialog! how're things? you've some good thoughts BTWΓÇ³	bobdejonge	Thu Jul 22 18:15:38 +0000 2010
@bobdejonge Things are OK. Thanks. As for #innochat I can just go away. Thanks.	DavidWLocke	Thu Jul 22 18:16:54 +0000 2010
RT @bcoelho2000: Innovation & Leadership starts with YOU. Its about knowing who u are and what you're trying to achieve! #innochat	SterlingHope	Thu Jul 22 18:17:13 +0000 2010
Can't wait to read #innochat transcript later...topic for next week always presents itself before end of chat!	Renee_Hopkins	Thu Jul 22 18:17:38 +0000 2010
@DavidWLocke Oh @bobdejonge was teasing! You're welcome in the #innochat tweetstream. You are our most asynchronous innocat!	Renee_Hopkins	Thu Jul 22 18:18:33 +0000 2010
@Renee_Hopkins Sorry I missed it. But async is the way. #innochat	DavidWLocke	Thu Jul 22 18:20:05 +0000 2010
@Renee_Hopkins Someone asked me why I was so cranky today. Don't know but yes cranky today. #innochat	DavidWLocke	Thu Jul 22 18:20:34 +0000 2010
Love this by @RosabethKanter: "be open to ides from unusual sources and try a few more things" <a href="http://is.gd/dCode">http://is.gd/dCode</a> #innochat	ideasurge	Thu Jul 22 18:21:10 +0000 2010
@DavidWLocke 2 (of many) options: tweetchat (web-based) or Tweetie-Mac Twitter mobile hoot-suite osfoora. Ok a few options! #innochat	bobdejonge	Thu 22 Jul 2010 18:54:58 +0000
@DavidWLocke I wonder if "separation" can be a core value for a tribe... Rather expecting "connection" there... #Innochat	CDN	Thu 22 Jul 2010 20:42:11 +0000
@DavidWLocke I wonder if "separation" can be a core value for a tribe... Rather expecting "connection" there... #Innochat	cdn	Thu Jul 22 20:42:11 +0000 2010
RT @jamestodhunter: People feel empowered when supported by their tribes & execute to higher level when they leverage tribe. #innochat	SterlingHope	Thu 22 Jul 2010 21:02:41 +0000
RT @jamestodhunter: People feel empowered when supported by their tribes & execute to higher level when they leverage tribe. #innochat	SterlingHope	Thu Jul 22 21:02:41 +0000 2010
@atownley Nice "meeting" you on today's #innochat and thank you for a great topic to consider.	donaldmcmichael	Thu 22 Jul 2010 21:02:58 +0000
@atownley Nice "meeting" you on today's #innochat and thank you for a great topic to consider.	DonaldMcMichael	Thu Jul 22 21:02:58 +0000 2010
RT @ideasurge Love this by @RosabethKanter ΓÇö "Be open to ideas from unusual sources and try a few more things" <a href="http://is.gd/dCode">http://is.gd/dCode</a> #innochat	CreativeSage	Thu 22 Jul 2010 21:44:55 +0000
RT @ideasurge Love this by @RosabethKanter ΓÇö "Be open to ideas from unusual sources and try a few more things" <a href="http://is.gd/dCode">http://is.gd/dCode</a> #innochat	CreativeSage	Thu Jul 22 21:44:55 +0000 2010
RT @CreativeSage: RT @ideasurge Love this by @RosabethKanter ΓÇö "Be open to ideas from unusual sources and try a few more things" <a href="http://is.gd/dCode">http://is.gd/dCode</a> #innochat	bpluskowski	Thu 22 Jul 2010 21:58:20 +0000
Immersed in projects but looking forward to transcripts from last 2 weeks of #smchat + #HBRchat + #ArtsEd (may miss today) and #innochat	CreativeSage	Thu Jul 22 22:12:21 +0000 2010
RT @jdkloren: @atownley If the "other" for an innovation team/tribe includes stakeholders or partners in inno delivery it's just deadly! #innochat	klloarca	Thu 22 Jul 2010 22:12:41 +0000
@CreativeSage Hope you can join us. We missed you last week. Hope immersion is #creative. #smchat #HBRchat #ArtsEd #innochat	creativityassoc	Thu 22 Jul 2010 22:14:15 +0000
@CreativeSage Hope you can join us. We missed you last week. Hope immersion is #creative. #smchat #HBRchat #ArtsEd #innochat	creativityassoc	Thu Jul 22 22:14:15 +0000 2010
@creativityassoc Thanks I missed all of you at #ArtsEd #Innochat #smchat #HBRchat ΓÇö well *some* is creative & some is accounting:) #artsed	CreativeSage	Thu 22 Jul 2010 22:20:18 +0000
@creativityassoc Thanks I missed all of you at #ArtsEd #Innochat #smchat #HBRchat ΓÇö well *some* is creative & some is accounting:) #artsed	CreativeSage	Thu Jul 22 22:20:18 +0000 2010
@cdn Separation has to be a core value of the holding company execs. Within divisions you have to keep people in their TALC phase. #Innochat	DavidWLocke	Thu 22 Jul 2010 23:17:59 +0000
@cdn Separation has to be a core value of the holding company execs. Within divisions you have to keep people in their TALC phase. #Innochat	DavidWLocke	Thu Jul 22 23:17:59 +0000 2010
@cdn TALC - Moore's technology adoption lifecycle phase or architectural space/layer as Tech Enthusiasts are a layer. #Innochat	DavidWLocke	Thu 22 Jul 2010 23:18:46 +0000
@cdn TALC - Moore's technology adoption lifecycle phase or architectural space/layer as Tech Enthusiasts are a layer. #Innochat	DavidWLocke	Thu Jul 22 23:18:46 +0000 2010
@ideasurge Maybe but I think there are still some more enlightened ones out there. Might take longer. Depends on size of \$\$\$ #innochat	atownley	Thu Jul 22 23:34:06 +0000 2010
@MeghanMBiro You're welcome! Glad to have your input! #innochat	atownley	Thu 22 Jul 2010 23:34:23 +0000

@MeghanMBiro You're welcome! Glad to have your input! #innochat	<b>atownley</b>	Thu Jul 22 23:34:23 +0000 2010
@Hamlet No worries. Great input today and glad you could make it! #innochat	<b>atownley</b>	Thu 22 Jul 2010 23:35:21 +0000
@Hamlet No worries. Great input today and glad you could make it! #innochat	<b>atownley</b>	Thu Jul 22 23:35:21 +0000 2010
@clarionwave @jamestodhunter Happy to do my part to keep things interesting. Glad it was a good discussion! :) #innochat	<b>atownley</b>	Thu 22 Jul 2010 23:36:01 +0000
@clarionwave @jamestodhunter Happy to do my part to keep things interesting. Glad it was a good discussion! :) #innochat	<b>atownley</b>	Thu Jul 22 23:36:01 +0000 2010
@DonaldMcMichael Likewise! Great input today and hope to see you at a future #innochat	<b>atownley</b>	Thu 22 Jul 2010 23:36:35 +0000
@DonaldMcMichael Likewise! Great input today and hope to see you at a future #innochat	<b>atownley</b>	Thu Jul 22 23:36:35 +0000 2010
@cdn You would have to train people to disregard their experience and training. #Innochat	<b>DavidWLocke</b>	Thu 22 Jul 2010 23:38:29 +0000
@cdn You would have to train people to disregard their experience and training. #Innochat	<b>DavidWLocke</b>	Thu Jul 22 23:38:29 +0000 2010
@atownley Of course-anytime! Happy to share input with this community. #innochat	<b>meghanmbiro</b>	Thu 22 Jul 2010 23:43:53 +0000
@atownley Of course-anytime! Happy to share input with this community. #innochat	<b>MeghanMBiro</b>	Thu Jul 22 23:43:53 +0000 2010
RT @innovate: Siemens Report on Open Innovation - <a href="http://ht.ly/2eZN5">http://ht.ly/2eZN5</a> - Paul Sloane - #innochat	<b>pjmachado</b>	Fri 23 Jul 2010 00:38:08 +0000
RT @innovate: Siemens Report on Open Innovation - <a href="http://ht.ly/2eZN5">http://ht.ly/2eZN5</a> - Paul Sloane - #innochat	<b>pjmachado</b>	Fri Jul 23 00:38:08 +0000 2010
RT @bcoelho2000 hard 2 innovate when you're always surrounded by the "Status-Quo Tribe". time do "you spend thinking for yourself? #innochat	<b>pjmachado</b>	Fri Jul 23 03:12:05 +0000 2010