

Tweet	From	Created_at
11-Aug-10		
Great #TEDtalk about human nature! http://youtu.be/DUD8XA-5HEk #innochat	pjmachado:	5:32:00 AM
RT @Renee_Hopkins: FYI: I now own innochat.com, am working on perm site for us! > @DrewCM #innochat transcripts will be relo'd to alt site in near future.	InnosightTeam:	2:14:00 PM
RT @DrewCM: Transcript for #innochat - August 5 - Fixing an innovation-averse company culture. Thanks to @Renee_Hopkins http://ht.ly/2IM5l	bryonycole:	2:40:00 PM
RT @elemenager: What's your favorite hashtag to follow? = #innochat	CecileRay:	8:28:00 PM
# RT @elemenager: What's your favorite hashtag to follow? = #innochat	hashtager:	8:29:00 PM
12-Aug-10		
RT @elemenager: What's your favorite hashtag to follow? = #innochat	Gwen_Ishmael:	1:18:00 AM
Great Read! How Consulting Firms are Using Social Media to Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	AnjaHoffmann:	8:35:00 AM
RT @AnjaHoffmann: Great Read! How Consulting Firms are Using Social Media to Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	tahirovr:	8:38:00 AM
RT @AnjaHoffmann: Great Read! How Consulting Firms are Using Social Media to Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	johngoode:	8:46:00 AM
RT @AnjaHoffmann: Great Read! How Consulting Firms are Using Social Media to Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	ytjepoppinga:	8:51:00 AM
GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat	ideasurge:	1:09:00 PM
GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (v @ideasurge)	argentbeauquest:	1:11:00 PM
GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (RT @ideasurge)	noraburns:	1:14:00 PM
RT @noraburns: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (RT @ideasurge)	CultureSparks:	1:18:00 PM
RT @noraburns: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (RT @ideasurge)	TrishMcFarlane:	1:41:00 PM
RT @noraburns: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (RT @ideasurge)	wordboom:	1:46:00 PM
RT @AnjaHoffmann: gr8 Read! How Consulting Firms R Using Social Media 2 Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	wordboom:	1:46:00 PM
RT @AnjaHoffmann: gr8 Read! How Consulting Firms R Using Social Media 2 Market Their Ideas http://bit.ly/d9mlaO #Social #Media #Innchat	thorstone137:	1:46:00 PM
RT @ideasurge: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat	wordboom:	1:47:00 PM
RT @ideasurge: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat	thorstone137:	1:47:00 PM
RT @ideasurge: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat	rwoacus:	1:47:00 PM
RT @2020_Innovation: 'Ideacide' (or 14 Ways to Kill Creativity) http://ow.ly/2omtl #innovation #management #innochat	wordboom:	1:48:00 PM
RT @2020_Innovation: 'Ideacide' (or 14 Ways to Kill Creativity) http://ow.ly/2omtl #innovation #management #innochat	thorstone137:	1:48:00 PM
RT @ASAPHQ @HarvardBiz Six Secrets to Creating a Culture of Innovation http://s.hbr.org/czLfZt #alliances #innovation #innochat	thorstone137:	1:48:00 PM
RT @bikespoke: Creativity most important leadership competency by CEO's / Human Capital Institute http://bit.ly/d2lPqt #innochat #innovation	thorstone137:	1:49:00 PM
RT @pjmachado: Great #TEDtalk about human nature! http://youtu.be/DUD8XA-5HEk #innochat	thorstone137:	1:49:00 PM
Very helpful! RT @argentbeauquest: GREAT list of social media monitoring tools http://is.gd/ees7f #DNFI #innochat (v @ideasurge)	Gwen_Ishmael:	3:17:00 PM

Today at noon EDT @DavidWLocke moderates #Innochat: The Booms & Busts of #Innovation - framing http://tinyurl.com/35n6h4x	Gwen_Ishmael:	3:24:00 PM
Framing post for Thurs., 8/12 #innochat is at: http://tinyurl.com/35n6h4x - join us @ noon ET! In Half an Hour! #innovation	DavidWLocke:	3:24:00 PM
RT @Gwen_Ishmael: Today at noon EDT @DavidWLocke moderates #Innochat: The Booms & Busts of #Innovation - framing http://tinyurl.com/35n6h4x	InnosightTeam:	3:26:00 PM
Unfortunately I won't be able to make it to #innochat today - But I'm sure it will be great :-)	innovate:	3:31:00 PM
I can't log into yammer. Is that where we hold #Innochat?	DavidWLocke:	3:39:00 PM
Bummed to be missing today's #innochat. Looking forward to the transcript!	FHInnovation:	3:43:00 PM
RT@DavidWLocke Framing post for Thurs., 8/12 #innochat is at: http://tinyurl.com/35n6h4x	CASUDI:	3:47:00 PM
Six minutes to #Innochat: The Booms & Busts of #Innovation - framing http://tinyurl.com/35n6h4x	DavidWLocke:	3:55:00 PM
Let's get started with today's #innochat	DavidWLocke:	4:01:00 PM
Let's get started with today's #Innochat	DavidWLocke:	4:02:00 PM
Today's topic is booms and busts of #innovation! #Innochat	DavidWLocke:	4:02:00 PM
Woohoo! It's Innochat time! Boom or bust, rain or shine, innovation all the time! Especially when @DavidWLocke is moderating! #innochat	Gwen_Ishmael:	4:03:00 PM
Tweetgrid is slow. Yammer, not working. Any suggestions. I'm on TweetDeck, so I won't see everything! #Innochat	DavidWLocke:	4:04:00 PM
@DavidWLocke Very nice framing post - gives a good foundation for today. I'm using Tweetchat today. #innochat	Gwen_Ishmael:	4:04:00 PM
I'm an independent product strategist focused on the commercialization of discontinuous innovation. #innochat	DavidWLocke:	4:06:00 PM
@Gwen_Ishmael @DavidWLocke Are we cookng yet? Or are things very slow? #innochat	CASUDI:	4:07:00 PM
RT @DavidWLocke: I'm an independent product strategist focused on the commercialization of discontinuous innovation. #innochat	vpsingh:	4:07:00 PM
Please start by introducing yourselves. #innochat	DavidWLocke:	4:08:00 PM
@DavidWLocke I notice not all your tweets have the innochat hashtag... #innochat	Gwen_Ishmael:	4:08:00 PM
@CASUDI I'm tweeting, but the thing is slow today. Introduce yourselves. #innochat	DavidWLocke:	4:08:00 PM
Gwen Ishmael, SVP Insights & Innovation @DecisionAnalyst in DFW. Looking forward to today's discussion. #innochat	Gwen_Ishmael:	4:09:00 PM
@CASUDI Things seem to be moving slowly regardless the platform - yick! #innochat	Gwen_Ishmael:	4:09:00 PM
#innochat - curious on how faster pace of change will impact boom and bust innovation runs - definitely seem to be shorter	lindegaard:	4:09:00 PM
Designing Success ~ New Company coming soon #innochat	CASUDI:	4:10:00 PM
@lindegaard Hello there! Yes, change is coming faster, and booms/busts seem to be coming faster as well. #innochat	Gwen_Ishmael:	4:11:00 PM
Q1: How did the housing boom and bust illustrate the skewing of the market? #innochat #innochat	DavidWLocke:	4:12:00 PM
@DavidWLocke Tweetchat works pretty well and you don't have to remember to include #innochat... #innochat	innovKelli:	4:12:00 PM
Anxious to hear more! RT @CASUDI: Designing Success ~ New Company coming soon #innochat	Gwen_Ishmael:	4:12:00 PM
@Gwen_Ishmael I moved to innochat. Thanks. #innochat	DavidWLocke:	4:12:00 PM
Change isn't faster. It is just happening on more fronts. It consumes more attention. #innochat	DavidWLocke:	4:13:00 PM

Hi David at al - I'm here, sort of. I'm part of an innov group within an enviro engineering company. Located in Denver, Colorado. #innochat	innovKelli:	4:13:00 PM
@lindegaard AGREE, that the pendulum swings between boom & bust are getting shorter w speed of info transfer #innochat	CASUDI:	4:14:00 PM
Change might seem shorter for a buyer, but for a vendor change is still slow. #innochat	DavidWLocke:	4:14:00 PM
Q1 Housing boom/bust pretty complex in that it had multiple drivers - some of them artificial. #innochat	Gwen_Ishmael:	4:14:00 PM
@DavidWLocke #innochat - Disagree. Change is faster - on most if not all levels. Just ask the people working at innovation units.	lindegaard:	4:15:00 PM
@innovKelli Hi there! Long time no see! Hope all is well in Denver - still trying to get up that way. #innochat	Gwen_Ishmael:	4:15:00 PM
@DavidWLocke I actually think "change " is or at least perceived as FASTER #innochat	CASUDI:	4:15:00 PM
@lindegaard I agree. We used to be able to ride an innovation for a couple of years - now it's just a few months. #innochat	Gwen_Ishmael:	4:16:00 PM
#innochat faster pace of change is primarily driven by better communication systems making processes faster = faster time to market	lindegaard:	4:16:00 PM
Q1: Yes, some drivers were artificial. But, the banking industry switched to disruptive tech once consumers dried up in 2004. #innochat	DavidWLocke:	4:17:00 PM
@lindegaard I also think faster pace is driven by mgmt's expectations, which is influenced by The Street. #innochat	Gwen_Ishmael:	4:18:00 PM
#innochat pace of change should be slower in bust periods - or is it? not sure	lindegaard:	4:18:00 PM
@lindegaard The problem in say SaaS is that it isn't tech now days. It's misclassified, and not even innovative. #innochat	DavidWLocke:	4:18:00 PM
RT@lindegaard #innochat faster pace of change is primarily driven by better comm systems making processes faster = faster time to market	CASUDI:	4:18:00 PM
Agreed RT @DavidWLocke: Q1: ...banking industry switched to disruptive tech once consumers dried up in 2004. #innochat	Gwen_Ishmael:	4:18:00 PM
@Gwen_Ishmael Yes, seems I have a lot less time than when I first started in with this gr8 group. But trying to stay connected. #innochat	innovKelli:	4:19:00 PM
General observation: Innovation seems to suffer at *both* ends of the boom/bust spectrum. #innochat	Gwen_Ishmael:	4:19:00 PM
Cont. Booms can foster complacency or even nonchalant attitudes re: innovation. (Just do it & see what happens.) #innochat	Gwen_Ishmael:	4:20:00 PM
@lindegaard In busts the consuming population is off in the future. Tech Enthusiasts, not a market remain. #innochat	DavidWLocke:	4:20:00 PM
@DavidWLocke Are you saying banks > derivatives = disruptive tech ? #innochat	CASUDI:	4:21:00 PM
#innochat not talking about tech, but how better communication enables better collaboration processes which means faster time to market	lindegaard:	4:21:00 PM
Cont. Busts can drive frenetic, desperate innovation attempts. #innochat	Gwen_Ishmael:	4:21:00 PM
Ideas? RT @lindegaard: #innochat - curious on how faster pace of change will impact boom and bust innovation (cont) http://tl.gd/338hvj	dscofield:	4:22:00 PM
Q2: What was the innovation in the banking industry? No, not derivatives. Consumer facing. Disruptive in a continuous market. #innochat	DavidWLocke:	4:22:00 PM
@lindegaard Agree with your "faster time to market" speeds the process #innochat	CASUDI:	4:23:00 PM
Boom speed up your arrival into the late mainstream. Usually not prepared. #innochat	DavidWLocke:	4:23:00 PM
@DavidWLocke @lindegaard - I think we're coming @ this from different perspectives - innov consumption vs innov development #innochat	Gwen_Ishmael:	4:23:00 PM
@Gwen_Ishmael I wonder if there is more innovation at the "bust" end then at the "boom" end? #innochat	CASUDI:	4:24:00 PM
@CASUDI A boom speeds up the process all by itself. #innochat	DavidWLocke:	4:24:00 PM
@DavidWLocke Q2 - can only think of two major innovations in consumer #banking - atm's and online banking #innochat - kind of sad...	lindegaard:	4:24:00 PM

Change is like SOAP = sticky, obsessive, adjusted, & proverbial, moreover without melting change mgmt iceberg = Titanic disorder #innochat	SteveKoss:	4:25:00 PM
@CASUDI Very possible - I've seen lots of "we've got to do something!" types of projects over the last couple of years #innochat	Gwen_Ishmael:	4:25:00 PM
@CASUDI Yes, the late mainstream has th the same characteristics as a recessionary market. #innochat	DavidWLocke:	4:25:00 PM
@DavidWLocke I am wondering if the "desperation" factor might speed up innovation at the bust end more ?#innochat	CASUDI:	4:25:00 PM
RT @lindegaard: not talking about tech, but how better communication enables bttr collaboration processes means faster time 2 mrkt #innochat	innovKelli:	4:26:00 PM
@lindegaard What kind of loans were used for unqualified home buyers? #innochat	DavidWLocke:	4:26:00 PM
@CASUDI restraints often create innovation and perhaps harder scrutiny in bust periods results in better innovation #innochat	lindegaard:	4:26:00 PM
@lindegaard mobile banking coming soon ? #innochat	CASUDI:	4:26:00 PM
@CASUDI When you are commoditized, you must change vectors of differentiation. #innochat	DavidWLocke:	4:26:00 PM
@CASUDI That being said, often those bust-inspired innovation activities were pretty poorly thought through #innochat	Gwen_Ishmael:	4:27:00 PM
@lindegaard Populations changes by the time the bust occurs. #innochat	DavidWLocke:	4:27:00 PM
@CASUDI re: mobile banking - I've got it now, and it's pretty good! More interface development needed though #innochat	Gwen_Ishmael:	4:27:00 PM
@CASUDI true - but more like a natural extension of online banking #innochat	lindegaard:	4:27:00 PM
Anyway, it was the reframing of VRM as ARMs that led to the tail end of the boom. #innochat	DavidWLocke:	4:28:00 PM
RT@DavidWLocke @CASUDI When you are commoditized, you must change vectors of differentiation. #innochat ///WHAT DO U MEAN?	CASUDI:	4:28:00 PM
@DavidWLocke If I understand, booms acceleration innovation consumption, whereas busts defer it. Is that right? #innochat	Gwen_Ishmael:	4:29:00 PM
RT @DavidWLocke: What kind of loans were used for unqualified home buyers? - THE KINDS WE SHOULD NOT HAVE HAD :) #innochat	lindegaard:	4:29:00 PM
Checking in late to the chat. #innochat	4byoung:	4:29:00 PM
@Gwen_Ishmael Yes, the transitions in adoption lifecycle phases are not well thought out. And, boom accelerates. #innochat	DavidWLocke:	4:29:00 PM
@lindegaard @CASUDI I think busts (ie scrutiny) impact the scale of the innovation effort too. Smaller investments are made. #innochat	Gwen_Ishmael:	4:30:00 PM
@CASUDI Every idea has a vector of differentiation, and an S-curve, and technology adoption lifecycle. #innochat	DavidWLocke:	4:30:00 PM
RT @Gwen_Ishmael: Booms can foster complacency or even nonchalant attitudes re: innovation. (Just do it & see what happens.) #innochat	4byoung:	4:30:00 PM
@lindegaard That misses the point. The industry innovated to keep the boom going. #innochat	DavidWLocke:	4:31:00 PM
@4byoung Welcome! Having a little lag problem today, but that's not unusual. :) #innochat	Gwen_Ishmael:	4:31:00 PM
@Gwen_Ishmael Actually, in busts people are laidoff, and never hired again, so inno ability is clamped. M&As. #innochat	DavidWLocke:	4:32:00 PM
What made these mortgages amazing was they they changed populations without seeming like they made much change at all. #innochat	DavidWLocke:	4:33:00 PM
@Gwen_Ishmael Hi Gwen, I think incrementalism is also a basic manifestation of the increasing time pression of #innovation. #innochat	jamestodhunter:	4:33:00 PM
sorry for the late arrival all #innochat	bpluskowski:	4:33:00 PM
@DavidWLocke good point - they should have some credit for that even though the result was a disaster #innochat	lindegaard:	4:33:00 PM
Boris Pluskowski - author of http://www.completeinnovator.com - Innovation, Collaboration, Social Business models #innochat	bpluskowski:	4:33:00 PM

@lindegaard Q2 There's also PayPal and mobile banking, although mobile is still in early stages. #innochat	4byoung:	4:33:00 PM
@DavidWLocke Take a look at this - seems to be what banking was trying to do: http://bit.ly/dwAihl #innochat	Gwen_Ishmael:	4:33:00 PM
@CASUDI Commoditization happens when consumer will not pay for further improvement of your product. #innochat	DavidWLocke:	4:34:00 PM
Joining #innochat halfway through ? #innovation in boom or bust periods mod. by @DavidWLocke. #innochat	CreativeSage:	4:34:00 PM
@Gwen_Ishmael Thanks for letting me know. I was trying to tweak things at my end. #innochat	4byoung:	4:34:00 PM
Cathryn Hrudicka - CreativeSage.com - #Innovation consultant, prog. design & exec #coach using social media & #collaboration tools #innochat	CreativeSage:	4:34:00 PM
@4byoung @lindegaard lots of innovation about to happen in mobile banking and mobile payments space #innochat	CASUDI:	4:34:00 PM
@4byoung Who invented PayPal? Micropayments? Not the banking industry... #innochat	lindegaard:	4:34:00 PM
@DavidWLocke Not necessarily... companies try innovate w fewer ppl/resources. As @lindegaard said, just ask innovation units. :-) #innochat	Gwen_Ishmael:	4:35:00 PM
Commoditization occurs after the S-curve inflection point, and before top of s-curve. Clips consumption, and further investment. #innochat	DavidWLocke:	4:35:00 PM
@CreativeSage Cathryn! Great to see you! #innochat	Gwen_Ishmael:	4:35:00 PM
@DavidWLocke Are you talking about innov in the enterprise only? Lots of innovative businesses are started during busts. #innochat	4byoung:	4:35:00 PM
@lindegaard PayPal? Was invented by Amazon wasn't it? #innochat	bpluskowski:	4:36:00 PM
RT @CASUDI: @4byoung @lindegaard lots of innovation about to happen in mobile banking and mobile payments space #innochat	CreativeSage:	4:36:00 PM
@lindegaard Right, programmers are always doing things off on own, without asking real users. Desktop publishing did that. #innochat	DavidWLocke:	4:36:00 PM
Innovation and booms & Busts: Great convo ongoing in #innochat; Excellent framing by @DavidWLocke (Lurking 2day-work & twitter crawl-Hi all)	dc2fla:	4:36:00 PM
@CASUDI Agreed. Innovation will also follow new types of devices we will be using. #innochat	4byoung:	4:36:00 PM
RT @Gwen_Ishmael: ... companies try innovate w fewer ppl/resources. As @lindegaard said, just ask #innovation units. :-) #innochat	CreativeSage:	4:37:00 PM
@CASUDI yes - am talking to two companies at the moment about potential Innovation positions - both are in the payments industry #innochat	bpluskowski:	4:37:00 PM
RT @DavidWLocke: Commoditization occurs after the S-curve inflection point, and before top of s-curve. Clips consumption, and further investment. #innochat	futurechat:	4:37:00 PM
@lindegaard U will need to see (and see) convergence between banking and mobile payments #innochat	CASUDI:	4:37:00 PM
The cure for commoditization is to change your vector of differentiation. #innochat	DavidWLocke:	4:37:00 PM
@lindegaard True. Banking industry didn't invent PayPal. #innochat	4byoung:	4:37:00 PM
@bpluskowski My fave! How's it going? Glad you could join. #innochat	Gwen_Ishmael:	4:37:00 PM
@bpluskowski startup I think, then bought by ebay I think #innochat	lindegaard:	4:37:00 PM
RT @DavidWLocke: @CASUDI When you are commoditized, you must change vectors of differentiation. #innochat	innovKelli:	4:37:00 PM
@4byoung yes - historically, busts herald a renaissance of entrepreneurship #innochat	bpluskowski:	4:38:00 PM
In huge public companies, brand is used as a substitute for tech differentiation. Just another vector of differentiation. #innochat	DavidWLocke:	4:38:00 PM
RT @Gwen_Ishmael: ...I've seen lots of "we've got to do something!" types of projects over the last couple of years (desperation?) #innochat	CreativeSage:	4:38:00 PM
@bpluskowski Interesting :-) #innochat	CASUDI:	4:39:00 PM

RT @Gwen_Ishmael: ... companies try innovate w fewer ppl/resources. As @lindegaard said, just ask #innovation units. :-) #innochat	lindegaard:	4:39:00 PM
@dc2fla Lurk away, Diane - glad to have you here! #innochat	Gwen_Ishmael:	4:39:00 PM
Populations are structured in technology adoption lifecycle by risk tolerance. Results in adoption phases. #innochat	DavidWLocke:	4:40:00 PM
RT @innovKelli: RT @DavidWLocke: @CASUDI When you are commoditized, you must change vectors of differentiation. #innochat	futurechat:	4:40:00 PM
.@Gwen_Ishmael Hello, great to be back! Do you think, then, that companies are spending just as much or a lot less on #innovation? #innochat	CreativeSage:	4:40:00 PM
@Gwen_Ishmael @DavidWLocke AND new companies going into innovate mode #innochat	CASUDI:	4:40:00 PM
@lindegaard d'oh - meant E-Bay :) http://en.wikipedia.org/wiki/PayPal#Beginnings #innochat	bpluskowski:	4:40:00 PM
RT @lindegaard: @bpluskowski startup I think, then bought by ebay I think #innochat -- Yes, that is correct.	jamestodhunter:	4:40:00 PM
RT @DavidWLocke: Populations are structured in technology adoption lifecycle by risk tolerance. Results in adoption phases. #innochat	CreativeSage:	4:40:00 PM
@Gwen_Ishmael Haven't seen you in ages either! Great to have you back! #innochat	bpluskowski:	4:40:00 PM
Curious... could a bust market force the same type of thinking companies should have when pursuing emerging markets? #innochat	Gwen_Ishmael:	4:40:00 PM
@lindegaard #innochat in bust periods necessity higher and resources (time) more available, so innovation should speed up, with a delay.	CoCreatr:	4:41:00 PM
RT @Gwen_Ishmael: Curious... could a bust market force same type of thinking companies should have when pursuing emerging markets? #innochat	CreativeSage:	4:41:00 PM
@Gwen_Ishmael Transition to late market is a signal to do a discontinuous innovation and start lifecycle over from the beginning. #innochat	DavidWLocke:	4:42:00 PM
@CreativeSage We're seeing more spending on innovation by companies but the efforts are more cautious/smaller scale. #innochat	Gwen_Ishmael:	4:42:00 PM
RT @CoCreatr: #innochat in bust periods necessity higher and resources (time) more available, so innovation should speed up, with a delay.	lindegaard:	4:42:00 PM
RT@bpluskowski @lindegaard PayPal? Was invented by Amazon wasn't it? #innochat ///amazon bought it not invented ~ cant remember who?	CASUDI:	4:43:00 PM
RT @DavidWLocke: Populations are structured in technology adoption lifecycle by risk tolerance. Results in adoption phases. #innochat	vpsingh:	4:43:00 PM
Wow - we have a lot of innovation superstars on today :) #innochat	bpluskowski:	4:43:00 PM
RT @Gwen_Ishmael: @CreativeSage Seeing more spending on #innovation by companies but the efforts are more cautious/smaller scale. #innochat	CreativeSage:	4:43:00 PM
@Gwen_Ishmael Slightly. But, emerging markets have different set of dynamics due to different economic & cultural foundations. #innochat	jamestodhunter:	4:43:00 PM
RT@bpluskowski @4byoung yes - historically, busts herald a renaissance of entrepreneurship #innochat ///V.WELL SAID	CASUDI:	4:43:00 PM
@lindegaard In general inno may speed up, but at the company's POV it is going to slow down, unless vector of diff changes. #innochat	DavidWLocke:	4:44:00 PM
Agree RT @DavidWLocke: @Gwen_Ishmael Transition to late market is signal to do discontinuous innov & start lifecycle over #innochat	Gwen_Ishmael:	4:44:00 PM
Often, limitation is the mother of #creativity, for orgs. that understand more about #creative #leadership & #innovation processes #innochat	CreativeSage:	4:44:00 PM
A company doesn't care if inno in general speeds up. Focused on own market. #innochat	DavidWLocke:	4:44:00 PM
RT @CASUDI: RT@bpluskowski @4byoung yes - historically, busts herald a renaissance of entrepreneurship #innochat ///V.WELL SAID #innochat	CreativeSage:	4:45:00 PM
@CreativeSage: @Gwen_Ishmael more cautious/smaller scale innovation because it is no longer business as usual ! #innochat	futurechat:	4:45:00 PM
RT @Gwen_Ishmael: Agree RT @DavidWLocke: Transition to late market is signal to do discontinuous #innovation & start lifecycle over #innochat	CreativeSage:	4:45:00 PM
@CreativeSage Because laid off workers can't find jobs and roll their own company. #innochat	DavidWLocke:	4:46:00 PM

RT @futurechat: @CreativeSage: @Gwen_Ishmael more cautious/smaller scale #innovation because it is no longer business as usual ! #innochat	CreativeSage:	4:46:00 PM
@DavidWLocke although Innovation is all about devising new vectors of competitive differentiation.. #innochat	bpluskowski:	4:46:00 PM
@futurechat Not just slower biz, no biz, and no biz for years to come. Boom ate the future. Future arrived with bust. #innochat	DavidWLocke:	4:46:00 PM
Agree, but w/in orgs w/fewer: RT @DavidWLocke: @CreativeSage Because laid off workers can't find jobs and roll their own company. #innochat	CreativeSage:	4:47:00 PM
@jamestodhunter Hi! Agree re diff dynamics in emerging mks. Commonality: busts move innov away from unneeded bells/whistles. #innochat	Gwen_Ishmael:	4:47:00 PM
Good of a reason as any :)RT @DavidWLocke: @CreativeSage Because laid off workers cant find jobs and roll their own company. #innochat	bpluskowski:	4:47:00 PM
@CreativeSage Yes, constraints are good for #innovation. #innochat	jamestodhunter:	4:48:00 PM
@CreativeSage Agree. If they are soon enough to recognize changes to their industry. #innochat	4byoung:	4:48:00 PM
.@futurechat I see more cautious/smaller scale #innovation due to fewer employees & resources, but it's still occurring. #innochat	CreativeSage:	4:48:00 PM
@CreativeSage It's not just biz not usual, there is no biz, and will not be any biz for a very long time. Boom ate future. #innochat	DavidWLocke:	4:48:00 PM
RT @CreativeSage: Often limitation is the mother of creativity, for orgs that understand more about #creative #leadership & innov #innochat	innovKelli:	4:48:00 PM
RT@bpluskowski @DavidWLocke although Innovation is all about devising new vectors of competitive differentiation.. #innochat	CASUDI:	4:48:00 PM
#innochat companies care that innovation in general speeds up as they no longer innovate by themselves, but in ecosystems	lindegaard:	4:48:00 PM
@futurechat @CreativeSage: @Gwen_Ishmael haven't seen too many companies that go all out from the onset be too successful either.. #innochat	bpluskowski:	4:48:00 PM
RT @DavidWLocke: @futurechat Not just slower biz, no biz, and no biz for years to come. Boom ate the future. Future arrived with bust. #innochat	futurechat:	4:48:00 PM
@futurechat @CreativeSage: @Gwen_Ishmael going slow,build up credibility, break down barriers to change-all responsible approaches #innochat	bpluskowski:	4:49:00 PM
@bpluskowski Sure, but not relevant to organizational inno that could have prevented layoffs in the first place. #innochat	DavidWLocke:	4:49:00 PM
RT @lindegaard: Companies care that #innovation in general speeds up as they no longer innovate by themselves, but in ecosystems #innochat	CreativeSage:	4:49:00 PM
RT @DavidWLocke: It's not just biz not usual, there is no biz, and will not be any biz for a very long time. Boom ate future. #innochat	lindegaard:	4:49:00 PM
RT @CASUDI: RT@bpluskowski @DavidWLocke although #innovation is all about devising new vectors of competitive differentiation.. #innochat	CreativeSage:	4:50:00 PM
RT @lindegaard: #innochat comp's care that innov in general speeds up as they no longer innovate by themselves, but in ecosystems #innochat	bpluskowski:	4:50:00 PM
@jamestodhunter Overcoming constraints is where the value is found. #innochat	DavidWLocke:	4:50:00 PM
Adds pressure too RT @lindegaard co's care that inno in general speeds up as they no longer inno by themselves, but in ecosystems #innochat	innovKelli:	4:50:00 PM
RT @bpluskowski: @Gwen_Ishmael going slow,build up credibility, break down barriers to change-all responsible approaches #innochat	CreativeSage:	4:50:00 PM
@lindegaard Talking about innovating in ecosystems this am with my co-founder ~ right on ~ #innochat	CASUDI:	4:50:00 PM
RT @CreativeSage: RT @lindegaard: Companies care that #innovation in general speeds up as they no longer innovate by themselves, but in ecosystems #innochat	futurechat:	4:51:00 PM
#innochat - much talk about sillicon valley startups having lean and fast approaches - could be outcome of bust period	lindegaard:	4:51:00 PM
Agree, often constraints can be helpful: RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat	CreativeSage:	4:51:00 PM
@DavidWLocke very relevant tho-some of those start ups will end up being future competitors #innochat	bpluskowski:	4:51:00 PM
Yes, ecosystems innovate. But, new discontinuous innovation gives rise to new value chains, and ecosystems. #innochat	DavidWLocke:	4:51:00 PM

@CreativeSage (cont'd) Met w- mobi developers abt disruptive change in pubs industry. Pubs still won't recognize extent of change #innochat	4byoung:	4:51:00 PM
RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat GOOD POINT	lindegaard:	4:51:00 PM
@lindegaard There is lean and lean ~ sometimes too lean can stifle innovation :-) #innochat	CASUDI:	4:52:00 PM
RT @lindegaard: companies care that innovation in general speeds up as they no longer innovate by themselves, but in ecosystems #innochat	4byoung:	4:52:00 PM
.@lindegaard I think open ecosystems are the coming wave of #innovation - pushed by bust, but now showing other value. #innochat	CreativeSage:	4:52:00 PM
@bpluskowski Not all #innovation is about new competitive differentiation. New value creation, yes. #innochat	jamestodhunter:	4:52:00 PM
RT@lindegaard RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat GOOD POINT	CASUDI:	4:53:00 PM
RT @4byoung: (contd) Met w- mobi developers abt disruptive change in pubs industry. Pubs still wont recognize extent of change #innochat	CreativeSage:	4:53:00 PM
@bpluskowski Your value chain becoming competitors is a good thing. A manageable thing. And, yes, you have to manage much. #innochat	DavidWLocke:	4:53:00 PM
@CASUDI @lindegaard Lean can also refer to being able to trial and fail fast - good innovation traits #innochat	bpluskowski:	4:53:00 PM
RT @bpluskowski: @CASUDI @lindegaard Lean can also refer to being able to trial and fail fast - good #innovation traits #innochat	CreativeSage:	4:54:00 PM
@jamestodhunter If it isn't different, it isn't inno. #innochat	DavidWLocke:	4:54:00 PM
Hey Innocats! We're down to our last few minutes - great convo again. Not sure what's up for next week... #innochat	Gwen_Ishmael:	4:54:00 PM
Nicely put. RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat	jamestodhunter:	4:54:00 PM
@Casudi So True. Too much focus on cutting expenses to innovate if too focused on being lean #innochat	4byoung:	4:54:00 PM
@bpluskowski @lindegaard So we are into JUST the right amount of lean :-) enough to enhance /promote but not stifle innovation #innochat	CASUDI:	4:54:00 PM
@jamestodhunter Can you create value w/out creating differentiation? Not lot of co's making a fortune by being same as every1 else #innochat	bpluskowski:	4:54:00 PM
RT @lindegaard: RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat GOOD POINT	HarryTsirait:	4:55:00 PM
Bravo! RT @jamestodhunter: Nicely put. RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat	Gwen_Ishmael:	4:55:00 PM
Thank you everyone! #innochat	futurechat:	4:55:00 PM
Inno creates at least one bit of difference in the world. Ontological change, becomes inno in commercialization. #innochat	DavidWLocke:	4:55:00 PM
RT @jamestodhunter: Nicely put. RT @DavidWLocke Overcoming constraints is where the value is found. #innochat	4byoung:	4:55:00 PM
RT @DavidWLocke: @jamestodhunter If it isn't different, it isn't inno. #innovation #innochat	CreativeSage:	4:55:00 PM
RT @DavidWLocke: @jamestodhunter If it isnt different, it isnt inno. #innochat	bpluskowski:	4:55:00 PM
@lindegaard Frankly, I find Silicon Valley model rather weak. Extreme low return ratios. #innochat	jamestodhunter:	4:55:00 PM
Fast followers don't innovate. They just drag your price down. #innochat	DavidWLocke:	4:56:00 PM
@jamestodhunter VCs are forcing premature institutionalization by the way they select deals. Hence low returns. #innochat	DavidWLocke:	4:57:00 PM
I think this is changing per VC: RT @jamestodhunter Frankly, I find Silicon Valley model rather weak. Extreme low return ratios. #innochat	CreativeSage:	4:57:00 PM
RT @DavidWLocke: Fast followers don't innovate. They just drag your price down. #innovation #innochat	CreativeSage:	4:57:00 PM
@DavidWLocke yes - don't think playing catch up is really innovating - certainly not innovative #innochat	bpluskowski:	4:57:00 PM

VCs invest in SaaS, late market, instead of early market of ole where the returns were potentially higher. #innochat	DavidWLocke:	4:57:00 PM
LOL! Been there! However, this cb sound biz strategy. RT @DavidWLocke: Fast followers dont innovate. Just drag your price down. #innochat	Gwen_Ishmael:	4:57:00 PM
@Gwen_Ishmael I'm working with @Renee_Hopkins for next week ~ innovation in Start Up company ~ no title yet coming soon +post #innochat	CASUDI:	4:58:00 PM
@DavidWLocke Fast followers just innovate on a different level - more organizational/process - often a better bet #innochat	lindegaard:	4:58:00 PM
RT@bpluskowski RT @DavidWLocke: @jamestodhunter If it isnt different, it isnt inno. #innochat	CASUDI:	4:58:00 PM
We are approaching the hour market. FYI. Chat will continue. #innochat	DavidWLocke:	4:58:00 PM
Awesome!! RT @CASUDI: Im working with @Renee_Hopkins re next week ~ innov in Start Up company ~ no title yet coming soon +post #innochat	Gwen_Ishmael:	4:59:00 PM
RT @CASUDI: @Gwen_Ishmael I'm working w/ @Renee_Hopkins for next wk ~ #innovation in Start Up company ~ no title yet coming +post #innochat	CreativeSage:	4:59:00 PM
RT @lindegaard: @DavidWLocke Fast followers just innovate on a different level - more organizational/process - often a better bet #innochat	CreativeSage:	5:00:00 PM
@CreativeSage Not according to the VC I talk too. Wishing and portfolio pruning don't make it so. ;-) #innochat	jamestodhunter:	5:00:00 PM
RT @bpluskowski: @DavidWLocke yes - dont think playing catch up is really innovating - certainly not innovative #innochat	4byoung:	5:00:00 PM
An organizational sturcture can be had that copes with tech adoption lifecycle and macroeconomic forces #innochat	DavidWLocke:	5:00:00 PM
@lindegaard Good point. Sometimes innovation occurs internally and is less apparent from the external perspective. #innochat	Gwen_Ishmael:	5:00:00 PM
sweet :) RT @CASUDI: Im working w/ @Renee_Hopkins for next week ~ innovation in Start Up company ~ no title yet coming soon +post #innochat	bpluskowski:	5:00:00 PM
#innochat - thanks for a great chat!	lindegaard:	5:00:00 PM
@lindegaard Yes, fast followers make their case. But, they must make a difference. #innochat	DavidWLocke:	5:01:00 PM
RT @Gwen_Ishmael: @lindegaard Good point. Sometimes #innovation occurs internally and is less apparent from external perspective. #innochat	CreativeSage:	5:01:00 PM
Gotta scoot - great seeing everyone! @DavidWLocke great topic and excellent moderating. #innochat	Gwen_Ishmael:	5:02:00 PM
@jamestodhunter The other problem is that the SaaS fad has everyone so focused that they can't imagine better tech. #innochat	DavidWLocke:	5:02:00 PM
Also, a lot of #innovation now is going on in small business, in services & business models (not tech) @Gwen_Ishmael @DavidWLocke #innochat	CreativeSage:	5:03:00 PM
@bpluskowski Key concept is competitive. Consider levels of #innovation; highest transformative levels often have no comp. basis. #innochat	jamestodhunter:	5:03:00 PM
#LorenzLietaerLaszlo RT @lindegaard: RT @DavidWLocke: there is no biz, will not be any biz for very long #time. #Boom ate future. #innochat	AnalPoet:	5:03:00 PM
@Gwen_Ishmael Innovating within your black box will get you competitive advantage later. #innochat	DavidWLocke:	5:04:00 PM
RT @DavidWLocke: @Gwen_Ishmael Innovating within your black box will get you competitive advantage later. #innochat	CreativeSage:	5:04:00 PM
@jamestodhunter have to run unfortunately, we'll have to discuss at the next #innobeer ;) #innochat	bpluskowski:	5:04:00 PM
@jamestodhunter There is a way around the lack of comp basis. But, highest levels are clipped by commoditization. #innochat	DavidWLocke:	5:05:00 PM
thanks for another great session all - much appreciated :) - Special thanks to moderator @davidwlocke ! #innochat	bpluskowski:	5:05:00 PM
..@DavidWLocke ..Although more orgs are going outside their own black box w/ managed #openinnovaton ecosystem @lindegaard #innochat	CreativeSage:	5:05:00 PM
RT @innovKelli: RT @CreativeSage: Often limitation is the mother of creativity, for orgs that understand more about #creative #leadership & innov #innochat	twrestleblog:	5:06:00 PM
@CreativeSage The non-zero-sum game solution as a graph consists of a stack of vectors of differentiation. Your black box. #innochat	DavidWLocke:	5:06:00 PM

@bpluskowski Me too. Look forward to it. #innochat	jamestodhunter:	5:06:00 PM
RT @DavidWLocke: The non-zero-sum game solution as a graph consists of a stack of vectors of differentiation. Your black box. #innochat	CreativeSage:	5:07:00 PM
Exciting! RT @CASUDI: @Gwen_Ishmael I'm working with @Renee_Hopkins for next week ~ innovation in Start Up company ~ #innochat	dc2fla:	5:07:00 PM
97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	lindegaard:	5:08:00 PM
@CreativeSage Stop managing open dev. Just throw the idea out there. It gates your future revenues if on time. #innochat	DavidWLocke:	5:08:00 PM
RT @bpluskowski: thanks for another great session all - much appreciated :) - Special thanks to moderator @davidwlocke ! #innochat	lindegaard:	5:08:00 PM
Had to take a call did not mean to cut short #innochat	CASUDI:	5:09:00 PM
RT @DavidWLocke: @CreativeSage Stop managing open dev. Just throw the idea out there. It gates your future revenues if on time. #innochat	CreativeSage:	5:09:00 PM
@lindegaard In non-near monopolistic markets. Not really relevant how much they get. It's what you get that's relevant. #innochat	DavidWLocke:	5:10:00 PM
@lindegaard The guy that made CGI infrastructure led to a world of value for others, but isn't going hungry. #innochat	DavidWLocke:	5:11:00 PM
@DavidWLocke but the figures - if they are true - really matters when a company have to decide on a lead or fast follow strategy #innochat	lindegaard:	5:12:00 PM
@twrestleblog Limits is one of those ortho issues that leads to not trying to inno. #innochat	DavidWLocke:	5:12:00 PM
@DavidWLocke @lindegaard It's that world of real value to others > innovation with a long tail or tale :-) #innochat	CASUDI:	5:13:00 PM
@lindegaard Fast following is a post tornado decision. Leader already decided. Attempt to lead not made in presence of FFs. #innochat	DavidWLocke:	5:13:00 PM
Ditto > RT @bpluskowski: thanks for another great session all - much appreciated :) - Special thanks to moderator @davidwlocke ! #innochat	innovKelli:	5:14:00 PM
@lindegaard @DavidWLocke Sometimes that fast follow can payoff better ~ easier often to be #2 and better #innochat	CASUDI:	5:14:00 PM
@lindegaard It depends on the innovation. I have not problem going for market leadership, but real market leadership... #innochat	DavidWLocke:	5:14:00 PM
@innovKelli GR8 to C U again on #innochat	CASUDI:	5:15:00 PM
@lindegaard "A market leader" is playing with promo dollars. "The market leader" is not. #innochat	DavidWLocke:	5:15:00 PM
RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	DWConnolly:	5:15:00 PM
@DavidWLocke comps can become innovation leader faster today due to fast pace of change if they should decide to change strategy #innochat	lindegaard:	5:15:00 PM
@CASUDI Fast follower works well when the investments required for innovation are massive, i.e. chemicals, pharma #innochat	Brioneja:	5:16:00 PM
@CASUDI Does not work as well in fast moving industries. By the time you copy something new is out there i.e. smartphones #innochat	Brioneja:	5:17:00 PM
Thx - gr8 to be among big thinkers once in awhile :-) RT @CASUDI: @innovKelli GR8 to C U again on #innochat	innovKelli:	5:17:00 PM
@DavidWLocke As always you spark things up ~ TY for great post and eve grater ensuing #innochat	CASUDI:	5:17:00 PM
@lindegaard The numbers you cite are comparing one company to an infinity of companies, most of which can hardly eat. #innochat	DavidWLocke:	5:19:00 PM
@Brioneja MUST pick your industry for copycating ~ when fast paced the copy has to be plus innovative differentiation #innochat	CASUDI:	5:19:00 PM
@lindegaard ... or worse are free and still looking for monetization. #innochat	DavidWLocke:	5:20:00 PM
RT @DavidWLocke: @lindegaard Fast following is a post tornado decision. Leader already decided. Attempt to lead not made in presence of FFs. #innochat	vpsingh:	5:20:00 PM
RT @CASUDI: @Brioneja MUST pick your industry for copycating ~ when fast paced the copy has to be plus innovative differentiation #innochat	innovKelli:	5:21:00 PM

I have to have a strategic orientation to fast followers. If you are following, I will shake you, and I'll always be ahead of you. #innochat	DavidWLocke:	5:22:00 PM
I might even sell your product to make sure you beat some other fast follower. You won't even know it. #innochat	DavidWLocke:	5:22:00 PM
Thx @DavidWLocke for an interesting foundation and chat! Everyone have a gr8 rest of your day or night. Off to plan my future ;-) #innochat	innovKelli:	5:24:00 PM
My duty is to create new value chains, new jobs. No time for other stuff. #innochat	DavidWLocke:	5:24:00 PM
@CASUDI Your black box comment ties to the ARM discussion. Much of the inno was back end. #innochat	DavidWLocke:	5:25:00 PM
@ajmunn I'll be happy if I get to build my tech and keep my IP, and enter vertical. What culture change? We are brand new. #innochat	DavidWLocke:	5:26:00 PM
Well, I'm bailing. Enjoy your day! #innochat	DavidWLocke:	5:27:00 PM
@lindegaard I know, who competes on standards these days? There are plenty of them to compete on. FFs don't play there. #innochat	DavidWLocke:	5:29:00 PM
RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	goulandris:	5:36:00 PM
RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	creativity_city:	5:38:00 PM
Key point! RT @lindegaard #innochat firms care that innovation in general speeds up as they no longer innovate alone, but in ecosystems	RiskContainment:	5:40:00 PM
@innovKelli Thanks for the Tweetchat info. It was a great help. #innochat #innochat	DavidWLocke:	5:42:00 PM
True RT @lindegaard: Fast followers just innovate on a different level - more organizational/process - often a better bet #innochat	ideasurge:	5:50:00 PM
Wow RT @lindegaard: 97.8% of #innovation value goes to imitators http://is.gd/eeN30 http://bit.ly/aNJaOK #innochat	ideasurge:	6:03:00 PM
@DavidWLockewill digest your multiple tweets later TY~tho we say things so differently I do think we ARE on the same page :-) #innochat	CASUDI:	6:04:00 PM
RT @ideasurge: Wow RT @lindegaard: 97.8% of #innovation value goes to imitators http://is.gd/eeN30 http://bit.ly/aNJaOK #innochat	LorenaHeletea:	6:04:00 PM
Yikes! RT @ideasurge: Wow RT @lindegaard: 97.8% of #innovation value goes to imitators http://is.gd/eeN30 http://bit.ly/aNJaOK #innochat	karlkoelle:	6:05:00 PM
RT @karimacatherine Reading @ajmunn How To Get Your Client To Plan For Cultural Transformation http://ow.ly/2oMhC #innochat #innochat	Brioneja:	6:13:00 PM
RT @Gwen_Ishmael: Bravo! RT @DavidWLocke: @jamestodhunter Overcoming constraints is where the value is found. #innochat	ASQ:	7:10:00 PM
For those of you who participated in #innochat today look for the transcript to be posted tomorrow. Sorry to have missed it!	DrewCM:	7:17:00 PM
#Innovation in Tough Economic Times - blogtalkradio - http://budurl.com/PeterBalbus081210 #strategy #management #innochat	2020_Innovation:	7:36:00 PM
@CreativeSage : Thanks for the Retweet on @ajmunn piece #smchat #SCRM #innochat	karimacatherine:	8:37:00 PM
RT @CreativeSage: Good blogtalkradio interview: RT @2020_Innovation #Innovation in Tough Economic Times http://budurl.com/PeterBalbus081210 #hbrchat #innochat	bikespoke:	9:11:00 PM
RT @DrewCM: For those of you who participated in #innochat today look for the transcript to be posted tomorrow. Sorry to have missed it!	bikespoke:	9:11:00 PM
anyone here participate in #innochat or the #ict4d chat that @inveneo was hosting? #4change	ChristinasWorld:	10:12:00 PM
@ChristinasWorld Always try 4 #innochat but timing doesn't work 4 me. Lots of good #smchat ppl there. #4change	realize_ink:	10:15:00 PM
RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	maryannkernan:	10:26:00 PM
I support #ArtsEd because #arts #education improves #creativity + strategic + analytical thinking + future of #innovation #innochat #artsed	CreativeSage:	10:29:00 PM
RT @CreativeSage: I support #ArtsEd because #arts #education improves #creativity + strategic + analytical thinking + future of #innovation #innochat #artsed	readywriting:	11:01:00 PM
RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	CoCreatr:	11:09:00 PM

RT @lindegaard: 97,8% of #innovation value goes to imitators - thoughts on copy innovation http://amzn.to/dr2KVv http://bit.ly/aNJaOK #innochat	NewsNeus:	11:33:00 PM
Let's do #innochat live at SXSW 2011! Vote "yes" on my SXSW panel, "Business Model 101: How to Actually Make Money" http://bit.ly/98mvnl	Renee_Hopkins:	11:52:00 PM
RT @Renee_Hopkins Let's do #innochat live at SXSW! Vote for my panel, Business Model 101: How to Actually Make Money http://bit.ly/98mvnl	UTexasMcCombs:	11:53:00 PM

13-Aug-10

RT @CreativeSage: Good blogtalkradio interview: RT @2020_Innovation #Innovation in Tough Economic Times http://budurl.com/PeterBalbus081210 #hbrchat #innochat	2020_Innovation:	12:38:00 AM
No chat scheduled by us RT @ChristinasWorld: anyone here participate in #innochat or the #ict4d chat that @inveneo was hosting? #4change	inveneo:	1:09:00 AM
3 Ways Sourcing Pros Can Serve An Innovation Agenda http://shar.es/00A0w #alliances #innochat #innovation	ASAPHQ:	12:04:00 PM
Sorry to have missed #innochat ! Looking forward to transcript!	pjmachado:	12:58:00 PM
RT @Renee_Hopkins Let's do #innochat live at SXSW 2011! Vote yes on SXSW panel, "biz Model 101: How 2 Actually Make \$" http://bit.ly/98mvnl	pjmachado:	12:59:00 PM
Cool! @pjmachado @Renee_Hopkins #innochat live SXSW 2011! Vote yes SXSW panel, "biz Model 101: How 2 Actually Make \$" http://bit.ly/98mvnl	meghanmbiro:	1:01:00 PM
RT @MeghanMBiro @pjmachado @Renee_Hopkins #innochat live SXSW 2011 panel! Vote yes Biz Model 101: How 2 Actually Make \$ http://bit.ly/98mvnl	Brioneja:	1:07:00 PM